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About the Los Angeles Conservancy's 2022 Preservation Awards Celebration

On **Thursday, October 13, 2022**, the Los Angeles Conservancy will celebrate our 2022 Preservation Awards winners in a presentation at the Los Angeles Memorial Coliseum.

Each year, an independent jury of experts from the fields of architecture, preservation, and community development select a distinguished group of projects that demonstrate outstanding achievement in the field of historic preservation and heritage conservation. Attendees have the chance to discover some of the region's most significant preservation projects and network with a cross-section of L.A. community leaders from the public and private sectors at one of the most inspiring awards programs in Los Angeles.

Event sponsorship levels range from \$2,000 to \$10,000, with some exciting new sponsorship opportunities this year. Each level includes different benefits, outlined below. This is one of our most popular events, and usually sells out. In order to be mindful of COVID-19 protocols, we will once again be holding the event at the Los Angeles Memorial Coliseum, an exciting outdoor venue with plenty of airflow and the opportunity for social distancing, and the winner of our Preservation Chair's Award in 2021.

Sponsors at the \$4,000 and above levels will be invited to a pre-event VIP rooftop reception at the 1923 Club. Sponsors at the \$7,500 and above levels will be invited to take a behind the scenes tour of the Coliseum, including a chance to see the locker rooms and go onto the field.

For more information, please contact Development Manager Derek Richardson at drichardson@laconservancy.org or (503) 995-7172.

EXCITING NEW SPONSORSHIP OPPORTUNITIES THIS YEAR!

(See complete details on following form)

Registration Sponsor (1 available - \$10,000)

- Includes your organization's logo on event nametags, and more!

Reception Sponsor (1 available - \$6,000)

- Includes your organization's logo on event cocktail napkins, and more!

Selfie Station Sponsor (2 available - \$10,000)

- Includes project image and organization's logo on photo step-and-repeat banner at event check in, and more!

Jumbotron Logo Promotion - \$500

- Includes your organization's logo or name prominently featured on Jumbotron group slide and in digital program!



LOS ANGELES
CONSERVANCY



523 West Sixth Street, Suite 826, Los Angeles, CA 90014 | laconservancy.org

Preservation Awards Celebration – Thursday, October 13, 2022

Sponsorship/Ticket Reservation Form

☐ LEAD Sponsor: \$10,000

- Lead recognition in event presentation
- Behind-the-scenes tour for 10 of the Coliseum, including locker rooms and field
- Invitation for 10 to the rooftop VIP reception, event presentation and post-event reception
- Lead logo or name recognition on the Jumbotron, and in printed and digital programs
- Lead listing on LAC website
- Fair Market Value \$2,250

☐ ICON Sponsor: \$5,000

- Priority recognition in event presentation
- Invitation for 10 to the rooftop VIP reception, event presentation and post-event reception
- Priority logo or name recognition on the Jumbotron, and in printed and digital programs
- Priority listing on LAC website
- Fair Market Value \$2,250

☐ HERITAGE Sponsor: \$2,000

- Invitation for 8 to event presentation and post-event reception
- Logo or name recognition in group slide on the Jumbotron, and in printed and digital programs
- Listing on LAC website
- Fair Market Value \$1,400

☐ MONUMENT Sponsor: \$7,500

- Premier recognition in event presentation
- Behind-the-scenes tour for 10 of the Coliseum, including locker rooms and field
- Invitation for 10 to the rooftop VIP reception, event presentation and post-event reception
- Premier logo or name recognition on the Jumbotron, and in printed and digital programs
- Premier listing on LAC website
- Fair Market Value \$2,250

☐ LANDMARK Sponsor: \$4,000

- Invitation for 8 to the rooftop VIP reception, event presentation and post-event reception
- Prominent logo or name placement in group slide on the Jumbotron, and in printed and digital programs
- Prominent listing on LAC website
- Fair Market Value \$1,800

☐ EARLY BIRD Tickets \$225 each (if purchased by 9/19/22) (#_____)

☐ Tickets \$250 each (purchased on 9/20/22 and after) (#_____)

Fair Market Value is \$175 per ticket

☐ I would like to donate #_____ tickets at \$225 each to enable college students to attend this program.

The Los Angeles Conservancy is a nonprofit 501(c)(3) organization, Federal ID# 95-3273046.

EXCITING NEW SPONSORSHIP OPPORTUNITIES THIS YEAR!

☐ Registration Sponsor (1 available - \$10,000)

- Your organization's literature at registration
- Your organization's logo on event nametags
- Program listing in printed and digital programs
- 4 event tickets, including rooftop VIP reception, program presentation, and post-event reception
- Fair Market Value is \$900

☐ Selfie Station Sponsor (2 available - \$10,000)

- Project image and your organization's logo on photo step-and-repeat banner at event check-in
- Program listing in printed and digital programs
- 4 event tickets, including rooftop VIP reception, program presentation, and post-event reception
- Fair Market Value is \$1,400

☐ Reception Sponsor (1 available - \$6,000)

- Your organization's logo on event cocktail napkins
- Program listing in printed and digital programs
- 4 event tickets, including rooftop VIP reception, program presentation, and post-event 4 event tickets, including rooftop VIP reception, program presentation, and post-event reception
- Fair Market Value is \$900

☐ Jumbotron Logo Promotion - \$500

- Your organization's logo or name prominently featured on Jumbotron group slide and in digital program
- No event tickets are included with this sponsorship level
- Fair Market Value is \$0

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Return this form by mail or email to:

Los Angeles Conservancy, Attn: Derek Richardson, 523 West Sixth Street, Suite 826, Los Angeles, CA 90014
or drichardson@laconservancy.org. Questions? Call Derek at (503) 995-7172.

Company Name _____ Contact _____

Address _____ City _____ ZIP Code _____

Phone _____ Email _____

Program Recognition* _____

If you are a sponsor, please list sponsor name **EXACTLY as you wish it to appear; logos and listing **MUST** be received by Friday, September 23rd in order to be included in digital and print materials.*

Total Enclosed \$ _____

☐ Check Enclosed (payable to Los Angeles Conservancy)

☐ Charge to: ☐ VISA ☐ MasterCard ☐ AMEX ☐ Discover

Name on Card _____

Card Number _____

Expiration Date _____ V-Code _____

Signature _____