The Epic Fail of Arturo Zamora

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Questions

1. The Zamora family members find ways to advocate for their restaurant in order to alert the community and defend their case before the city council. Describe the methods they use. Are some more effective than others? If you were a member of the family, how would you have liked to defend the restaurant?

2. Wilfrido Pipo describes his new proposed development “Pipo Place” several times to the community. What will it look like and how does he think it will benefit the community? The development was not built due to a new height restriction ordinance that was passed by the city council. How would the community have been affected if the development had been built? Have places in your community been torn down and replaced with something else? If so, has that changed how you feel about where you live?

3. The members of the Zamora family are very close. They consider their community as a family as well. Describe all the ways their restaurant, La Cocina de La Isla, has served the community of Canal Grove where they live. Is there a local place in your neighborhood that serves your community? If so, in what ways does it do that?

4. The Zamora family wants to save the La Cocina de La Isla, a popular family restaurant that has been in Canal Grove for many years. Is it the building itself or the family-run business (family members who order, make and serve the food) that makes this place so important to the community? If the new development called Pipo Place had been built, do you think the restaurant could have moved there and continued to serve the community as it had before? Could it adapt to change?

5. Describe four people from the extended Zamora family and how they are connected to the restaurant. Describe the ways each one is important to the restaurant.