

ENGAGING YOUNG PEOPLE IN PRESERVING HISTORIC PLACES

Exploring Strategies

1



- How do you feel historic places in your community tie in with your current lifestyle or your experiences?
- When you imagine a historic place, do you picture a place where you feel welcome?
- What is your message?
- Who is your intended audience and why do you want them to know/care? What's in it for them?
- What in that audience's existing environment are barriers preventing them from the message you're hoping to share?

2



- Are you speaking in plain language to your audience?
- Are you valuing the input of your audience?
- What kinds of activities could historic places offer that would be fun for your family, and would encourage them to come for a visit?
- How can you leverage resources for effective collaboration?

3



- How will you measure success? What will be your key indicators?
- How will you continue community engagement post program?

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