ORANGE JULIUS

6001 West Pico Boulevard CHC-2017-1353-HCM ENV-2017-1354-CE

Agenda packet includes:

- 1. Final Staff Recommendation Report
- 2. Categorical Exemption
- 3. City Council Motion 17-0325
- 4. Historic-Cultural Monument Application
- 5. Correspondence from Owner's Representative

Please click on each document to be directly taken to the corresponding page of the PDF.

Los Angeles Department of City Planning RECOMMENDATION REPORT

CASE NO.: CHC-2017-1353-HCM CULTURAL HERITAGE COMMISSION ENV-2017-1354-CE

June 1, 2017 (continued **HEARING DATE:**

from May 18, 2017)

TIME: 10:00 AM

City Hall, Room 1010 PLACE:

200 N. Spring Street Los Angeles, CA 90012

Location: 6001 West Pico Boulevard

Council District: 5 - Koretz Community Plan Area: Wilshire Area Planning Commission: Central Neighborhood Council: P.I.C.O

Legal Description: Tract TR 7603, Lot 448

EXPIRATION DATE: June 14, 2017

PROJECT: Historic-Cultural Monument Application for the

ORANGE JULIUS

REQUEST: Declare the property a Historic-Cultural Monument

OWNERS: 6001 Pico Stearns LLC c/o Matt Nelson

11913 Ocean Park Boulevard

Los Angeles, CA 90064

6001 Pico Stearns LLC c/o Robert Nelson

442 Cambridge Drive Arcadia, CA 91007

City of Los Angeles APPLICANT:

> 200 North Spring Street Los Angeles, CA 90012

City of Los Angeles Planning Department PREPARER:

Office of Historic Resources

200 North Spring Street, Room 559

Los Angeles, CA 90012

That the Cultural Heritage Commission: RECOMMENDATION

1. Declare the subject property a Historic-Cultural Monument per Los Angeles Administrative Code Chapter 9, Division 22, Article 1, Section 22.171.7.

Adopt the staff report and findings.

VINCENT P. BERTONI, AICP Director of Planning

[SIGNED ORIGINAL IN FILE] [SIGNED ORIGINAL IN FILE]

Ken Bernstein, AICP, Manager Lambert M. Giessinger, Preservation Architect

Office of Historic Resources Office of Historic Resources

[SIGNED ORIGINAL IN FILE]

Melissa Jones, Planning Assistant Office of Historic Resources

Attachments: City Council Motion 17-0325

Historic-Cultural Monument Application

FINDINGS

- The Orange Julius building "reflects the broad cultural, economic, or social history of the nation, state, or community" as one of the only remaining, intact walk-up food stands associated with the Orange Julius company, which was founded in Los Angeles.
- The Orange Julius building "embodies the distinguishing characteristics of an architectural-type specimen, inherently valuable for study of a period, style or method of construction" as an excellent and highly intact example of a 1960s walk-up food stand.

CRITERIA

The criterion is the Cultural Heritage Ordinance which defines a historical or cultural monument as any site (including significant trees or other plant life located thereon) building or structure of particular historic or cultural significance to the City of Los Angeles, such as historic structures or sites in which the broad cultural, economic, or social history of the nation, State or community is reflected or exemplified, or which are identified with historic personages or with important events in the main currents of national, State or local history or which embody the distinguishing characteristics of an architectural type specimen, inherently valuable for a study of a period style or method of construction, or a notable work of a master builder, designer or architect whose individual genius influenced his age.

SUMMARY

The Orange Julius building is a one-story food stand structure located at 6001 West Pico Boulevard, at the northwest corner of West Pico Blvd and Stearns Drive and adjacent to the Carthay Square Historic Preservation Overlay Zone. Constructed in 1964, it was designed in a simplified Googie style by the architecture firm Armet & Davis for Sam Silver. The property was occupied by the Orange Julius of America company later the same year.

The subject property has a 281 square foot rectangular plan and sits in the southeast corner of a surface parking lot used by customers of the restaurant. It has a stucco-clad exterior and features a Googie-style folded plate roof covered with a rolled composition membrane, an original pole sign, several service windows, and an outdoor seating area at the rear with a barrel vault-shaped metal cover.

The first Orange Julius stand was established by Julius Freed and Bill Hamlin in 1926 on South Broadway in Downtown Los Angeles. At the time, the booming citrus industry in Southern California and an emerging reliance on travel by automobile led to the emergence of roadside stands selling orange juice. Many of these stands displayed programmatic architecture to catch the eye of passing drivers. In a departure from the standard orange juice offered at other stands, Freed and Hamlin created a new creamy version; their recipe was a hit with the Southern California population. By 1929, there were over 100 Orange Julius locations and by 1967, over 700 locations existed in outdoor stands and shopping malls in the United States and internationally. After the merge of Orange Julius and Dairy Queen in 1987, the subject property sustained operation as a walk-up food stand: in 1987, it was listed as Millionaire's Burger, in 1991 it served as a donut shop, and it was most recently the home of L.A. Burger.

The architecture firm of Louis Armet (1914-1981) and Eldon Davis (1917-2011) influenced the development and dissemination of the modernist Googie style, which combined futuristic and energetic designs with modern engineering, functional spaces, and an emphasis on advertising.

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Armet (born in St. Louis, Missouri) and Davis (born in Anaconda, Washington) met as students at the USC School of Architecture. After forming a firm in 1947, they designed a wide variety of buildings, including schools, churches, banks, custom residences, apartments, motels, shopping centers, and bowling alleys. Other works by Armet & Davis include the Holiday Bowl (1958, HCM #688), Johnie's Coffee Shop (1956, HCM #1045), and Norm's La Cienega Coffee Shop (1956, HCM #1090).

Based on permit records, the only alterations to the subject property include repairing fire damage to ten percent of the building and an addition in 1971. The building has no apparent additions and the permit may refer to the metal cover for the outdoor seating area at the rear of the building.

The citywide historic resources survey, SurveyLA, identified the subject property as individually eligible for listing or designation at the national, state and local levels as an excellent and rare intact example of a 1960s walk-up food stand.

The Council Motion (17-0325) referred to the property at 6001 West Pico Boulevard as the L.A. Burger Restaurant building; however, staff found the name Orange Julius to be more historically appropriate based on further research that revealed additional information.

DISCUSSION

The Orange Julius building successfully meets two of the Historic-Cultural Monument criteria. It "reflects the broad cultural, economic, or social history of the nation, state, or community" as one of the only remaining, intact walk-up food stands associated with the Orange Julius company. Originating in Los Angeles as a chain of walk-up food stands, the Orange Julius business expanded across the country and internationally throughout the 20th century before merging with Dairy Queen in 1987. During the 1960s, when the subject property was constructed, Orange Julius walk-up stands were common and later became fixtures in shopping malls nationwide. Today there are no Orange Julius locations operating in the city of Los Angeles.

The Orange Julius building also "embodies the distinguishing characteristics of an architectural-type specimen, inherently valuable for study of a period, style or method of construction" as an excellent and highly intact example of a 1960s walk-up food stand. In the 1960s, the Orange Julius company adopted a modern look that often included a simple, boxy one-story building topped with a zig-zag roof and an exaggerated pole sign that often contained at least one elongated hexagonal sign. Although a few other examples of former Orange Julius stands are extant in the Southern California area, the subject property appears to be the most intact example in the city of Los Angeles, which up until recently continued to operate as a walk-up food stand.

The Orange Julius building appears to be highly intact and maintains a high level of integrity of location, design, materials, setting, workmanship, feeling, and association.

CALIFORNIA ENVIRONMENTAL QUALITY ACT ("CEQA") FINDINGS

State of California CEQA Guidelines, Article 19, Section 15308, Class 8 "consists of actions taken by regulatory agencies, as authorized by state or local ordinance, to assure the maintenance, restoration, enhancement, or protection of the environment where the regulatory process involves procedures for protection of the environment."

CHC-2017-1353-HCM 6001 West Pico Boulevard Page 4 of 4

State of California CEQA Guidelines Article 19, Section 15331, Class 31 "consists of projects limited to maintenance, repair, stabilization, rehabilitation, restoration, preservation, conservation or reconstruction of historical resources in a manner consistent with the Secretary of the Interior's Standards for the Treatment of Historic Properties with Guidelines for Preserving, Rehabilitating, Restoring, and Reconstructing Historic buildings."

The designation of Orange Julius as an Historic-Cultural Monument in accordance with Chapter 9, Article 1, of The City of Los Angeles Administrative Code ("LAAC") will ensure that future construction activities involving the subject property are regulated in accordance with Section 22.171.14 of the LAAC. The purpose of the designation is to prevent significant impacts to a Historic-Cultural Monument through the application of the standards set forth in the LAAC. Without the regulation imposed by way of the pending designation, the historic significance and integrity of the subject property could be lost through incompatible alterations and new construction and the demolition of an irreplaceable historic site/open space. The Secretary of the Interior's Standards for Rehabilitation are expressly incorporated into the LAAC and provide standards concerning the historically appropriate construction activities which will ensure the continued preservation of the subject property.

The use of Categorical Exemption Class 8 in connection with the proposed designation is consistent with the goals of maintaining, restoring, enhancing, and protecting the environment through the imposition of regulations designed to prevent the degradation of Historic-Cultural Monuments.

The use of Categorical Exemption Class 31 in connection with the proposed designation is consistent with the goals relating to the preservation, rehabilitation, restoration and reconstruction of historic buildings and sites in a manner consistent with the Secretary of the Interior's Standards for the Treatment of Historic Properties.

Categorical Exemption ENV-2017-1354-CE was prepared on May 2, 2017.

BACKGROUND

On March 31, 2017, the Los Angeles City Council, acting upon a motion introduced by Councilmember Paul Koretz, initiated consideration of the subject property as an Historic-Cultural Monument worthy of preservation.

CITY OF LOS ANGELES

CITY CLERK'S USE

OFFICE OF THE CITY CLERK 200 NORTH SPRING STREET, ROOM 360 LOS ANGELES, CALIFORNIA 90012

CALIFORNIA ENVIRONMENTAL QUALITY ACT

NOTICE OF EXEMPTION

(California Environmental Quality Act Section 15062)

Filing of this form is optional. If filed, the form shall be filed with the County Clerk, 12400 E. Imperial Highway, Norwalk, CA 90650, pursuant to Public Resources Code Section 21152 (b). Pursuant to Public Resources Code Section 21167 (d), the filing of this notice starts a 35-day statute of limitations on court challenges to the approval of the project. Failure to file this notice with the County Clerk results in the statute of limitations being extended to 180 days.

	-						
LEAD CITY AGENCY City of Los Angeles Depar	tment of City	Planning				COUNCII 5	L DISTRICT
PROJECT TITLE	,			lı (OG REFE	RENCE	
Orange Julius						'-1353-C	E
orange canac						7-1354-⊦	
PROJECT LOCATION							
6001 West Pico Boulevard, Los	Angeles, CA 9	0035					
DESCRIPTION OF NATURE, PUR Designation of Orange Julius							
NAME OF PERSON OR AGENCY	CARRYING OUT	PROJECT, IF O	THER THAN	LEAD CITY AGEN	CY:		
CONTACT PERSON		Al	REA CODE	TELEPHONE N	IUMBER		EXT.
Melissa Jones			213	978-1192			
EXEMPT STATUS: (Check One)							
		STATE CEQA G	UIDELINES	Cl	TY CEQA	GUIDEL	LINES
MINISTERIAL		Sec. 1526	8		Art. II,	Sec. 2b	
DECLARED EMERGENO	CY	Sec. 1526	9		Art. II,	Sec. 2a	(1)
EMERGENCY PROJECT	Γ	Sec. 1526	9 (b) & (c)		Art. II,	Sec. 2a	(2) & (3)
× CATEGORICAL EXEMP	TION	Sec. 1530	0 et seq.		Art. III	, Sec. 1	
Class <u>8 & 3</u>	31 Catego	ory (City	CEQA Guide	lines)			
OTHER (See Public	Resources Code	Sec. 21080 (b) a	nd set forth st	ate and City guide	line provi	sion.	
JUSTIFICATION FOR PROJECT consists of "actions taken by reguenhancement, or protection of the Class 31 applies "to maintenance, in a manner consistent with the Seas an Historic-Cultural Monument the Secretary of Interior's Standar	allatory agencies, a environment whe repair, stabilization cretary of Interior' will assure the prods to maintain and	as authorized by sere the regulatory on, rehabilitation, is Standards for the tection of the envidence the his	state or local process invo- restoration, pre e Treatment of ronment by the toric site.	ordinance, to assurives procedures for reservation, or record Historic Buildings ne enactment of pro-	re the more protections tructions." Design	aintenand on of the n of histo nation of (ew regula	ce, restoration, environment." rical resources Orange Julius tions based on
IF FILED BY APPLICANT, ATTAC THE DEPARTMENT HAS FOUND			D BY THE C	ITY PLANNING DE	=PARTMI	ENISIA	IING THAT
SIGNATURE		TITLE			DAT		_
[SIGNED COPY IN FILE]		Planning Assis				y 2, 2017	7
FEE:	RECEIPT NO.		REC'D. BY		DAT	E	
DISTRIBUTION: (1) County Clerk	(2) City Clerk, (3)	Agency Record			<u> </u>		
IF FILED BY THE APPLICANT:							
NAME (PRINTED)	<u> </u>		SIGNATUR	RE			
DATE							

HOLLY L. WOLCOTT CITY CLERK

SHANNON D. HOPPES **EXECUTIVE OFFICER**

When making inquiries relative to this matter, please refer to the Council File No.: 17-0325

City of Los Angeles CALIFORNIA



OFFICE OF THE CITY CLERK

Council and Public Services Division

200 N. SPRING STREET, ROOM 395 LOS ANGELES, CA 90012 GENERAL INFORMATION - (213) 978-1133 FAX: (213) 978-1040

> BRIAN E. WALTERS **DIVISION CHIEF**

CLERK.LACITY.ORG

OFFICIAL ACTION OF THE LOS ANGELES CITY COUNCIL

April 4, 2017

Council File No.:

17-0325

Council Meeting Date:

March 31, 2017

Agenda Item No.:

19

Agenda Description:

CONSIDERATION OF MOTION (KORETZ - HUIZAR) relative to initiating proceedings to include the L.A. Burger Restaurant building, located at 6001

West Pico Boulevard, in the list of Historic-Cultural Monuments.

Council Action:

MOTION (KORETZ - HUIZAR) - ADOPTED

Council Vote:

YES YES

BOB BLUMENFIELD

ABSENT

MIKE BONIN

JOE BUSCAINO

YES

GILBERT A. CEDILLO

YES

MITCHELL ENGLANDER

ABSENT ABSENT MARQUEECE HARRIS-DAWSON

YES

JOSE HUIZAR PAUL KORETZ

YES

PAUL KREKORIAN

YES

NURY MARTINEZ

ABSENT YES

MITCH O'FARRELL

CURREN D. PRICE

YES

DAVID RYU

YES

HERB WESSON

Lay Zutha HOLLY L. WOLCOTT CITY CLERK

MOTION

Section 22.171.10 of the Administrative Code provides that the City Council, the Cultural Heritage Commission, of the Director of Planning, may initiate consideration of a proposed site, building, or structure as a Historical-Cultural Monument. The Cultural Heritage Commission, after reviewing and investigating any such Council-initiated designation, shall approve or disapprove in whole in part the proposed inclusion and submit a report upon such action to the Council. In addition, Section 22.171.12 of the Administrative Code provides that there shall be a temporary stay of demolition, substantial alteration or removal of any such proposed location or structure pending designation.

The L.A. Burger Restaurant building located at 6001 W. Pico Boulevard, Los Angeles, CA 90035 in the Pico-Robertson area of Los Angeles was identified in Survey LA, the Citywide historic resources survey, as appearing eligible for designation, and as significant as an excellent example of a 1960s walk-up food stand with limited interior seating. The building is a rare intact example of a commercial-food property type, inasmuch as most examples form the 1960s period do not retain this type of architectural integrity.

It is imperative that the City's historic-cultural treasures be celebrated, and foremost, that its historical sites be preserved for future generations. The L.A. Burger Restaurant building, is an excellent example a 1960s walk-up food stand in the City.

I THEREFORE MOVE that the Council initiate consideration of the L.A. Burger Restaurant building located at 6001 W. Pico Boulevard, Los Angeles, CA 90035, as a City Historic-Cultural Monument under the procedures of Section 22.171.10 of the Administrative Code, and instruct the Planning Department to prepare the Historic-Cultural Monument application for review and consideration by the Cultural Heritage Commission.

1FURTHER MOVE that after reviewing the application, the Cultural Heritage Commission submit its report and recommendation to the Council regarding the inclusion of the L.A. Burger Restaurant building in the City's list of Historic-Cultural Monuments.

PRESENTED BY:

PAUL KORETZ

Councilmember, 5th District

SECONDED BY:

пп

ORIGINAL

Office of Historic Resources/Cultural Heritage Commission

HISTORIC-CULTURAL MONUMENT



NOMINATION FORM

1. PROPERTY IDENTIFICATION

Proposed Monument Name: Orange Julius			First Owner/T	enant		
Other Associated Names:						
Street Address: 6001 West Pico Bouleva	rd	Zip:	90035	Counc	il District: 5	
Range of Addresses on Property:		Con	nmunity Name: \	Wilshire	е	
Assessor Parcel Number: 5087016013 Tract: TR 7603			Block: None		Lot: 448	
Identification cont'd:						
Proposed Monument Property Type: Building	Structure	Object	Site/Oper	n Space	Natura Feature	
Describe any additional resources located on the	property to be included in t	the nomination, I	here:			

2. CONSTRUCTION HISTORY & CURRENT STATUS

Year built: 1963 Factual	Estimated	Threatened? Private Develop	oment
Architect/Designer: Armet & Davis		Contractor: Dobelue & Elgen	son
Original Use: Walk-up Food Stand		Present Use: Vacant	
Is the Proposed Monument on its Original Site?	Yes	No (explain in section 7)	Unknown (explain in section 7)

3. STYLE & MATERIALS

Architectural Style: Googie			Stories: 1	Plan Shape: Rectangular	
FEATURE	PRIMARY		5	SECONDARY	
CONSTRUCTION	Type: Concrete poured/precast	Type: Select			
CLADDING	Material: Stucco, textured		Material: Select		
ROOF	Type: Folded plate	Type: Select			
	Material: Rolled asphalt	Material: Select			
WINDOWS	Type: Sliding	Туре:			
WINDOWS	Material: Aluminum	m Material: Select			
ENTRY	Style: Hidden	Style	:		
DOOR	Type: Select	Туре	Select		

HISTORIC-CULTURAL MONUMENT





4. ALTERATION HISTORY

and write a brief description of any major alterations or additions. This section may also be completed on a separate document. opies of permits in the nomination packet. Make sure to list any major alterations for which there are no permits, as well.
Repair of 10% fire damage
Addition (may refer to the metal covering on the rear of structure)

5. EXISTING HISTORIC RESOURCE IDENTIFICATION (if known)

	Listed in the National Register of Historic Places	
	Listed in the California Register of Historical Resources	
	Formally determined eligible for the National and/or California Reg	gisters
	Located in an Historic Preservation Overlay Zone (HPOZ)	Contributing feature Non-contributing feature
/	Determined eligible for national, state, or local landmark status by an historic resources survey(s)	Survey Name(s): SurveyLA

6. APPLICABLE HISTORIC-CULTURAL MONUMENT CRITERIA

e propos	ed monument exemplifies the following Cultural Heritage Ordinance Criteria (Section 22.171.7):
1	Reflects the broad cultural, economic, or social history of the nation, state, or community
	Is identified with historic personages or with important events in the main currents of national, state, or local history
1	Embodies the distinguising characteristics of an architectural-type specimen, inherently valuable for study of a period, style, or method of construction
	A notable work of a master builder, designer, or architect whose individual genius influenced his or her age

HISTORIC-CULTURAL MONUMENT





NOMINATION FORM

7. WRITTEN STATEMENTS

This section allows you to discuss at length the significance of the proposed monument and why it should be designated an Historic-Cultural Monument. Type your response on separate documents and attech them to this form.

- A. Proposed Monument Description Describe the proposed monument's physical characteristics and relationship to its surrounding environment. Expand on sections 2 and 3 with a more detailed description of the site. Expand on section 4 and discuss the construction/alteration history in detail if that is necessary to explain the proposed monument's current form. Identify and describe any character-defining elements, structures, interior spaces, or landscape features.
- **B. Statement of Significance** Address the proposed monument's historic, cultural, and/or architectural significance by discussing how it satisfies the HCM criteria you selected in Section 6. You must support your argument with substantial evidence and analysis. The Statement of Significance is your main argument for designation so it is important to substantiate any claims you make with supporting documentation and research.

8. CONTACT INFORMATION

Applicant

Name: City of Los An	geles	Company:		
Street Address: 200	North Spring Street	City: Los An	geles	State: CA
Zip: 90012	Phone Number: 213-978-1192		Email: melissa.jones@	lacity org

Property Owner	Is the	owner in support of the nomination?	Yes	No		Unknown
Name: 6001 Pico S	tearns LLC c/o Matt Nelson	Company:				
Street Address: 11	913 Ocean Park Boulevard	City: Los Angeles		s	tate:	CA
Zip: 90064	Phone Number:	Email:				

Nomination Preparer/Applicant's Representative

Name: City of Los Angeles Planning Department		Company: Office of Historic Resources			
Street Address:	200 North Spring Street, Room 559	City: Los Angeles	State: CA		
Phone Number: 213-978-1192		Email: melissa.jon	es@lacitv.org		

HISTORIC-CULTURAL MONUMENT



NOMINATION FORM

9. SUBMITTAL

When you have completed preparing your nomination, compile all materials in the order specified below. Although the entire packet must not exceed 100 pages, you may send additional material on a CD or flash drive.

APPLICATION CHECKLIST

- 1. Nomination Form
- 2. Written Statements A and B
- 3. J Bibliography
- Two Primary Photos of Exterior/Main Facade (8x10, the main photo of the proposed monument. Also email a digitial copy of the main photo to: planning.ohr@lacity.org)
- 5. Copies of Primary/Secondary Documentation
- Copies of Building Permits for Major Alterations (include first construction permits)
- 7. Additional, Contemporary Photos
- Historical Photos
- Zimas Parcel Report for all Nominated Parcels (including map)

10. RELEASE

Please read each statement and check the corresponding boxes to indicate that you agree with the statement, then sign below in the provided space. Either the applicant or preparer may sign.

I acknowledge that all documents submitted will become public records under the California Public Records Act, and understand that the documents will be made available upon request to members of the public for inspection and copying.

I acknowledge that all photographs and images submitted as part of this application will become the property of the City of Los Angeles, and understand that permission is granted for use of the photographs and images by the City without any expectation of compensation.

I acknowledge that I have the right to submit or have obtained the appropriate permission to submit all information contained in this application.

Melissa Jones

Date:

Signature

Mail your Historic-Cultural Monument Submittal to the Office of Historic Resources.

Office of Historic Resources
Department of City Planning
200 N. Spring Street, Room 620
Los Angeles, CA 90012

Phone: 213-978-1200 Website: preservation.lacity.org

A. Proposed Monument Description

Architectural Description:

The walk-up food stand at 6001 W. Pico Blvd is located at the northwest corner of W. Pico Blvd and Stearns Drive adjacent to the Carthay Square Historic Preservation Overlay Zone. The building was constructed in 1964 and designed by the architecture firm Armet & Davis.

The building has a 281 square foot rectangular plan and sits in the southeast corner of a surface parking lot used by customers of the restaurant. The building has a stucco-clad exterior and a composition roof. The structure features a Googie-style folded plate roof characteristic of the style, and retains its original pole sign, which intersects the roof. Typical of the property type the building displays a walk-up window for ordering and receiving food, as well as an outdoor seating area at the rear with a barrel vault-shaped metal cover.

Alterations:

Permits for the property indicate a 1971 addition and repair of damage from a fire that had affected 10% of the building. The building has no apparent additions and the permit may refer to the metal cover for the outdoor seating area

B. Statement of Significance

The subject property is significant under two Historic-Cultural Monument criteria. First, it reflects "the broad cultural, political, economic, or social history of the nation, state, or community" for its association with the Orange Julius company, which was founded in Los Angeles, and as one of the only remaining, intact walk-up stands associated with the company. Second, it embodies "the distinguishing characteristics of an architectural-type specimen, inherently valuable for a study of a period, style, or method of construction" as an excellent example of a 1960s walk-up food stand.

SurveyLA found the subject property eligible for listing under local, state, and national designation programs as an excellent and rare intact example of a 1960s walk-up food stand.

The first Orange Julius stand was established by Julius Freed and Bill Hamlin in 1926 on South Broadway in Downtown Los Angeles. At the time, the booming citrus industry in Southern California and an emerging reliance on travel by automobile led to the emergence of roadside stands selling orange juice. Many of these stands displayed programmatic architecture to catch the eye of the passing driver, and were designed as large orange globes (only a few of the programmatic stands still exist today). In a departure from the standard orange juice offered at other stands, Freed and Hamlin created a new creamy version, which was supposed to be easier on the stomach. Their recipe was a hit with the Southern California population and by 1929 there were 100 Orange Julius locations. By 1967, over 700 locations existed in outdoor stands and shopping malls in the United States and internationally. In 1964, Orange Julius was the official drink of the New York World's Fair. In 1987, the company merged with the ice cream chain restaurant, Dairy Queen, and today there are no operating Orange Julius locations left in the city.

After the merger of Orange Julius and Dairy Queen, the subject property sustained operation as a walk-up food stand. It was listed as a Millionaire's Burger in 1987, a donut shop in 1991, and was most recently the home of L.A. Burger.

The property is an excellent example of a 1960s walk-up food stand and displays a simplified version of the Googie style that architectural historian and author Alan Hess asserts was characteristic of the Orange Julius chain. In the 1960s, the Orange Julius company adopted a modern look that often included a simple, boxy 1-story building topped with a zig-zag roof and an exaggerated pole sign that often contained at least one elongated hexagonal sign. The style for the chain seems to be based off of a prototype designed for Orange Julius in 1964 by the award-winning architect, Maynard Lyndon. A few other examples of former Orange Julius stands are extant in the Southern California area, but the subject property appears to be the most intact example in the city of Los Angeles and up until recently, it continued to operate as a walk-up food stand

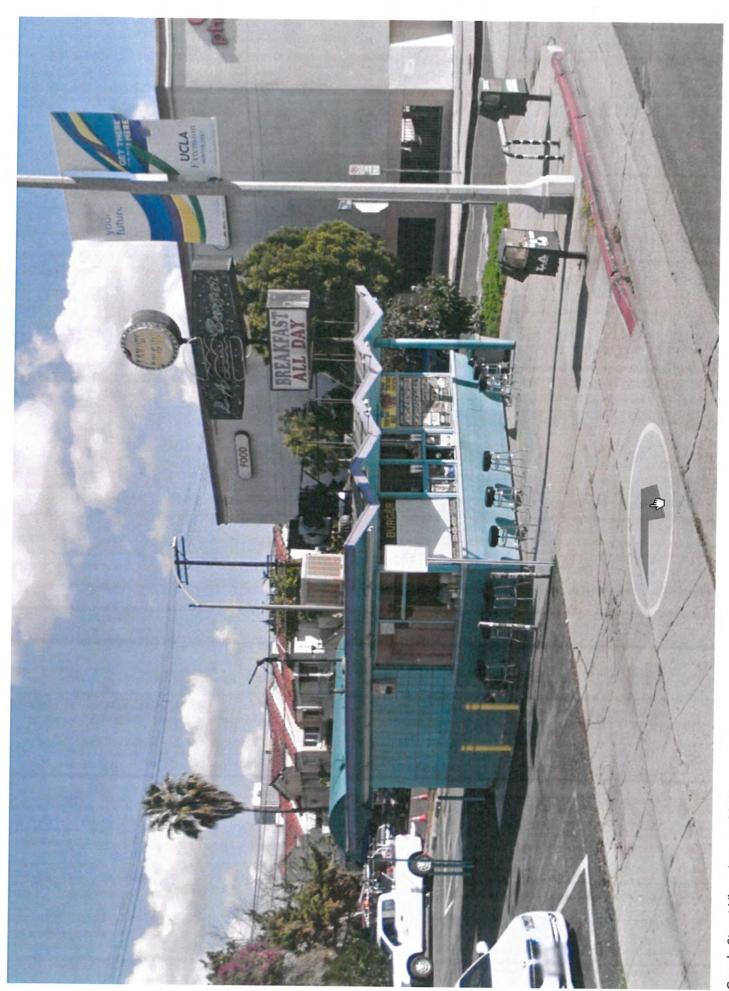
The stand was constructed in 1964 and designed by master architects, Armet & Davis. The architecture firm of Louis Armet (1914-1981) and Eldon Davis (1917-2011) was highly influential in the development of the Googie style. Armet (born in St. Louis, MO) and Davis (born in Anaconda, WA) met as students at the USC School of Architecture. After forming a firm in 1947, they designed a wide variety of buildings, including schools, churches, banks, custom residences, apartments, motels, shopping centers, and bowling alleys. They publicized their work in institutional and professional magazines, and this attention helped them become well established. In the 1950s, the firm became influential in developing and disseminating the modernist Googie style, which combined futuristic and energetic designs with modern engineering, functional spaces, and an emphasis on advertising. Designing in a style that was perfect for commercial architecture, Armet & Davis continued to specialize in food service projects such as fast food restaurants, take out bars, snack kiosks, and juice stores among others. Some of the firm's most renowned Googie designs include Johnie's Coffee Shop, Norms La Cienega, Pann's Coffee Shop, and Mel's Drive-In.

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Bibliography

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- "Wilshire CPA Individual Resources," *SurveyLA: Los Angeles Historic Resources Survey*, Published 1/26/15, Accessed 4/17/17, p. 185, http://preservation.lacity.org/sites/default/files/Wilshire%20CPA%20Individual%20Resources_2.pdf





Google Street View, January 2017

Orange Julius Historic-Cultural Monument Application

Primary/Secondary Documentation

Individual Resources - 01/26/15





Primary Address:

6000 W PICO BLVD

Name:

Beth Chayim Chadashim

Year built:

1953

Architectural style:

Commercial, Vernacular; Modern, Mid-Century

Context 1:

Context:	Public and Private Institutional Development, 1850-1980
Sub context:	Religion and Spirituality, 1850-1980
Theme:	Religion and Spirituality and Ethnic/Cultural Associations, 1850-1980
Sub theme:	No SubTheme
Property type:	Institutional - Religion/Spirituality
Property sub type:	Religious Building
Criteria:	A/1/1
Status code:	3S;3CS;5S3
Reason:	Significant as the location of Beth Chayim Chadashim, the first known gay and lesbian synagogue in the world. The still-active congregation, which was founded in 1972 and originally met at the Metropolitan Community Church, was located here from 1977 until 2011. Beth Chayim Chadashim was the first LGBT synagogue to have its own building. Although the building's historic use is less than 50 years old, it is of exceptional importance and is therefore eligible for listing in the National Register.



Primary Address:

6001 W PICO BLVD

Name:

Year built:

1963

Architectural style:

Googie

Context 1:

Context:	Commercial Development, 1850-1980
Sub context:	No Sub-context
Theme:	Restaurants, 1880-1980
Sub theme:	No SubTheme
Property type:	Commercial - Food
Property sub type:	Walk-up/Stand
Criteria:	A/1/1&C/3/3
Status code:	35;3C5;5S3
Reason:	Excellent example of a 1960s walk-up food stand with limited interior seating in the Wilshire area. Rare intact example of the property type. Most examples from this period do not retain integrity.





About

Promos

Menu & Nutrition

Julius League®

A True Original

Find a Store

ZIE DONE

Vothing rhymes with orange.



And we're OK with that. Because for us, it's not about blending into the crowd. It's about consistently being our unique selves. And elebrating the inexplicable taste our friends have come to love.

so be an original.

Buy a Gift Card Check Your Balance

(eep it fresh. (eep it real.

Friends Forever?

Tweet Tweet!

The world will catch up.

(eeping it real since 1926



It all started with a guy who really liked oranges. People called him Julius Freed. Julius liked oranges so much, in fact, that he opened his very own orange juice stand. Sales were slow. But Julius was not alone. He had a friend named Bill Hamlin. Bill also really liked oranges, but they upset his stomach. So Bill got an idea: he blended his orange juice with a few choice ingredients to make it less acidic. It also happened to make it frothy and delicious.

Bill introduced the drink to Julius. Julius introduced the drink to his customers. His customers introduced their friends. And soon the store was lined with thirsty fans shouting, "Give me an orange, Julius!" Sales went through the roof and an original was born.



What's up with the Dairy Queen® thing?

The good people at DQ® were also drawn to the irresistible and inexplicable taste found at Orange Julius. They loved it so much they bought the company. In 1987, Orange Julius became "a fully owned subsidiary of International Dairy Queen." That's lawyer speak for "now you can get your Dilly® Bar where you get your Julius® Original! ** Slow clap for progress!

*At a DQ/Orange Julius location, of course.



1964

Orange Julius official drink of World's Fair in New York



1965

Orange Julius official drink of Intergalactic Fair in Andromeda Galaxy.

The 1964 World's Fair was dedicated to "Man's Achievement on a Shrinking Globe in an Expanding Universe." So it came as no surprise that the Julius Original would become the official drink. The world was catching up to the crisp, frothy taste of the future. A lot of people visited the Fair. And a few of those concept cars looked a little like spaceships. Just sayin'...

The Majestic Pines Arena was packed. The stakes had never been greater. Would McMahon retain his title? He had been severely injured in the second round, and his challenger showed no signs of slowing. As he hobbled back into the ring for the final round, one thought played over and over in his mind: Stay close to Johnny, stay close to the froth.





Johnny Carson presented lifetime pass to all Orange Julius stores in America.



1966

"Sidekick Karate Tournament" ensues. McMahon emerges victorious.



1977

Orange Julius opens in Hong Kong.



1978

Fu Manjulius mustache trend overtakes fashion world. Give and it will come back to you. The froth had finally traveled east ... far east, bringing curiosity and delight to the lips and hearts of that cosmopolitan city on the South China Sea. Where many shoulders rub together genius soon appears. The sudden appearance of the Fu Manjulius proved just as mysterious and desirable as the Julius Original itself...

Devotees to the *Julius* Original had created a way of life for their children. And their children's children. But what of their children's children's children? The malls were filled with froth, but the kids wanted something not only refreshing, but filling as well. A substantial revolution was underway: the *Premium Fruit Smoothie* was close at hand. Totally. Fer shur.



1985

Orange Julius debuts the Julius Cream Supreme.



1986

Peace talks held at Camp David to reconcile smooth and frothy differences.



2022

Sentient robots overthrow Orange Julius franchisees and assume command.



2023

Robots grow despondent over inability to taste and short their own circuits. Who knew the robot uprising would happen so quickly and effortlessly? I guess we never should have outfitted them with laser guns, but hindsight is 20/20. Fortunately, someone did have the foresight to withhold the full sensory experience from our ungrateful friends, and now... well, their parts sure recycle nicely to make the blenders needed to produce more *Julius* Originals and Premium Fruit Smoothies!

Keep it real. The world will catch up.

Mintz, Sidney, The Oxford Companion to Sugar and Sweets, (New York: Oxford University Press, 2015), p. 493.

learn which odors are consistently associated with these sweet stimuli. Analogous processes likely mediate the association of other odors with bitter tastes, which often characterize the presence of poisonous substances. The inverse is not true, as there is no equivalent biological basis for taste qualities to signal odors. The brain appears to be so configured that it readily allows one-way transfers of qualities, such as sweetness, from taste to odor.

See also AROMA; SWEETNESS PREFERENCE; and VISION.

Frank, Robert A., and Jennifer Byram. "Taste-Smell Interactions Are Tastant and Odorant Dependent." Chemical Senses 35 (2010): 767–776.

Gautam, Shree Hari, and Justus V. Verhagen. "Enidence That the Sweetness of Odors Depends on Experience in Rats." Chemical Senses 13 (1988): 445-455.

Rozin, Paul. "Taste-Smell Confusions' and the Duality of the Olfactory Sense." Perception & Psychophysics 31 (1982): 397–401.

Small, Dana M., and John Prescott. "Odor/Taste Integration and the Perception of Flavor." Experimental Brain Research 166 (2005): 345–357.

Small, Dana M., Joel Voss, Y. Erica Mak, Katharine B. Simmons, Todd Parrish, and Darren Gitelman. "Experience Dependent Neural Integration of Taste and Smell in the Human Beain." Journal of Neurophysiology 92 (2004): 1892–1903.

Stevenson, Richard J., Robert A. Bpakes, and John Prescott. "Changes in Odor Sweetness Resulting from Implicit Learning of a Smothaneous Odor Sweetness Association: An Example of Learned Synesthesia." Learning and Motivation 29 (1998): 113-132.

Lawrence E. Marks

Orange Julius is a frozen drink made from orange juice, crushed ice, sugar, and a "secret ingredient" that may contain powdered milk or egg whites and vanilla flavoring. The drink was originally sold from Orange Julius stands that became an iconic part of the Southern California landscape and eventually spread nationwide.

The brand was founded in 1926 when real estate broker Willard Hamlin secured a corner storefront in downtown Los Angeles for Julius Fried's orange juice stand. This was the height of the soda fountain boom, with consumers developing a passion for novelty drinks. See SODA FOUNTAIN. Hamlin decided to invent his own concection, the Orange Julius, which quickly became the stand's hottest seller. Hamlin quit real estate and opened counters selling

nothing but Orange Julius everywhere from Los Angeles to New York's Times Square. For an energy boost, customers could have a raw egg cracked into the drink before blending. The brand's mascot was a red devil who appeared over the tagline: "A Devilish Good Drink."

The Great Depression curtailed the business, but after World War II Hamlin rode the franchise boom to open stores (many in an eye-catching modernist style) across Southern California's spreading suburbs and particularly in the new retail malls. He also expanded the offenings to include hot dogs and hamburgers and new Julius flavors like pineapple and strawberry. In 1967 Hamlin sold Orange Julius to International Industries, a franchise specialist that began a national and international expansion of the brand. The company was bought and sold several times before International Dairy Queen purchased the company in 1987. Today, Dairy Queen stores sell eight flavors of "Julius Originals" drinks, including the original orange flavor. Hamlin's formula remains a closely guarded secret, leading fans to experiment with many different ingredients, including vanilla pudding mix, raw egg whites, and whole milk, to re-create the drink at home.

See also DAIRY QUEEN.

Wilbur, Todd. Top Secret Recipes: Creating Katchen Clones of America's Favorite Brand-Name Foods, p. 95. New York: Plume, 1993.

Andrew Coc

Oreos, the world's top-selling cookie, manufactured by the Nabisco Company, are a sandwich biscuit consisting of two crisp chocolate rounds with a vanilla cream filling.

Until the twentieth century, cookies in America were generally homemade or bought at local bakeries; mass-produced cookies like Oreos became popular around the turn of the century due to the relatively inexpensive cost of sugar, the development of new manufacturing technologies, and the rise in popularity of such treats. The National Biscuit Company (Nabisco) introduced the Oreo Biscuit in 1912, the same year they released the Lorna Doone, a square shortbread cookie. Oreos were first sold to grocer S. C. Thuesen in Hoboken, New Jersey, and were launched nationally one month later. What is now referred to as "milk's favorite cookie" was not the

Hess, Alan, Googie Redux: Ultramodern Roadside Architecture, (San Francisco, CA: Chronicle Books, 2004), p. 201, 202, 207

HOLLYPARK CAR WASH

3408 Century Boulevard, Inglewood

Yet another, inventive design for the pylons that distinguish this car-wash prototype, Their role in identifying the building-steel fountains of water symbolize the auto wash-and in shaping space make this an important example of Google.

SAFEWAY (now ACADEMY), circa 1960 8451 Crenshaw Boulevard, Inglewood

WURSTER BERNARDI AND EMMONS (Chain)

Almost Japanesque in its broad, silver-thin roof. this prototype by a major Northern California firm (William Wurster was dean of both the University of California and the MIT schools of architecture) was built all over the West. The Safeway yin-and-yang logo appeared in mosaic medallions on either side of the entry.

CENTURY 21 CAR WASH

4700 Century Boulevard, Inglewood

HAWTHORNE, LENNOX. AND GARDENA

LENNOX CAR WASH, circa 1960. 10709 Hawthorne Boulevard, Lennox

10306 Hawthorne Boulevard, Hawthorne

The delightful sculptural quality of even ordinary 1950s signs contrasts with the bland rectangular signs enforced by sign codes today.

CHIP'S. 1957

11908 North Hawthorne Boulevard, Hawthorne HARRY HARRISON

This is an extremely well-maintained coffee shop by an architect who worked with Richard Neutra and Harwell Hamilton Harris. The sign pylon (using steel corrugated panels like those Lautner used on Googie's) is well integrated into the building, while the signage is superbly scaled and witty. Inside, the cantilevered counter stools, terrazzo floors, banquettes, semi-exhibition kitchen, and rockwalled lounge nook at the rear make it a classic 1950s example, despite the unnecessary addition of framed pictures of James Dean, Elvis, and Marilyn Monroe.

JIM'S CHAR BURGER

4031 El Segundo near Prairie, Hawthorne (Chain)

Similar to Winchell's prototype (see facing page). Unfortunately, the walls of one-inch yellow and orange ceramic tiles have been painted blue.

CAR WASH

COCO'S circa 1966

182nd Street and Hawthorne Boulevard. Hawthorne

THOMAS WELLS

A notable and influential example of what replaced the Google coffee shop. With broad roofs that hup the ground and subdued "tasteful" lines, Coco's helped to change restaurant fashions.

CAR DEALERSHIP

North of 190th Street and Hawthorne Boulevard. Hawthorne

An argument can be made that the Modern steel-and-glass box served car dealers even more. effectively and functionally than they did private home owners of the Case Study program.

EL CAMINO COLLEGE

Crenshaw and Redondo Beach Boulevards. Hawthorne

This handsome community college (Beach Boys. Brian Wilson and Al Jardine attended) reflected the 1950s boom in both its suburban location and its confident design. Note the Administration Building's inventively designed sunscreens and the campus's use of covered walkways.

ORANGE JULIUS (now BONELLA'S NEW YORK PIZZA

Crenshaw and Redondo Beach Boulevards. Hawthorne

(Chain)

The zigzagging folded plate roof is instantly identifiable in this common chain design.

BASKIN-ROBBINS 31 FLAVORS

13424 Crenshaw Boulevard north of 135th Street, Gardena

(Chain)

Another variation on the ever-popular A-frame Examples of this prototype-with its standing seam-metal roof graced with giant police dots can be seen throughout Los Angeles if you keep your eyes peeled.

DURANGO BURGERS

13416 Crenshaw Boulevard, Gardena

A small vernacular stand showing the influence of Stanley Meston's McDonald's prototype in its wedge-shaped roof.

HAWTHORNE AIRPORT

Crenshaw Boulevard and 120th Street, Hawthorne

BROLLY HUT

Crenshaw Boulevard at 112th Street, Inglewood This small piece of programmatic architecture takes the shape of an umbrella

LAWRY'S RESTAURANT (now THE STINKING

ROSE), 1946

55 La Cienega Boulevard, Los Angeles

WAYNE MCALLISTER

This was once a flagship of Restaurant Row but is now aftered. The original pyton sign and Late Moderne ornament relate to McAlbister's other postwar designs, including Bob's Big Boy in Burbank, Though difficult to recognize, the Ed. Declevic's across the street was originally Richlor's by McAllister.

TINY NAVLOR'S (closed). 1957

14 La Cienega Boulevard, Los Angeles

ARMET AND DAVES

(Remodeled)

The agragging folded plate roof blends seamlessly with the lighting and signage of this polished design. Much of the original detail is now lost.

SHIP'S SIGN 1967

La Cienega Boulevard at Olympic. Los Angeles

ARMET AND CHAVES

Chapped of its pointy leading edge, this is all that remains of the third Ship's, designed by Armét and

CANTER'S DELICATESSEN, circa 1959

415 North Fairfax Avenue, Fairfax District (Remodeled)

Bold signage and Modern materials on a Google storefront remodel.

CBS TELEVISION CITY, 1952

7800 Beverly at Fairfax Avenue, Fairfax District PEREIRA AND LUCKMAN

The big box geometry of the main building reflects both the International Style and the studio functions inside, but the flair of the ultramodern entry canopy reflects the drama of Google.

ROMED'S TIMES SQUARE (later JOHNIE'S

ow 99 CENT STORE), 1955

6101 Witshire Boulevard at Fairfax Avenue,

Wilshire District ARMET AND DAVIS

(Remodeled)

Though it is worn and repainted, the startling boldness of scale and the antigravity itlusion of the floating roof still make this a major landmark of Google It replaced a Simon's drive-in by Wayne

MULLEN AND BLUETT STORE, 1949

5570 Witshire Boulevard at Ridgeley Drive.

Wilshire District

STREES O. CLEMENTS

The master designer of prewar Streamline markets

201

THE POST-WAR HOUSE

(now L.A. TURNERS OFFICES), 1946

4950 Witshire Boulevard, Los Angeles

WURDEMAN AND BECKET

(Remodeled) Department stores, manufacturers, and developers (in this case, Fritz Burns) built model homes in the wake of World War II to whet the public's appetite for the wonders of the modern home to come. This one, by one of the most influential architecture firms of the 1950s and 1960s, featured the low lines of the contemporary ranch house and a kitchen and patio barbeque crammed with the latest wonders. A few years later, the firm designed the prototype homes for Panorama City for the same developer.

SEARS ROEBUCK AND COMPANY (closed), 1939 4550 Pico Boulevard at West, Los Angeles

REDDON AND RASEN

(Remodeled)

Reof parking and a rooftop entry mark this as one of the daringly creative experiments that architects attempted as they sought the best forms to respond to the car's role in suburbia. It perfectly suits its slanting property. Though it did not become the standard, several architects used the concept (see Milliron's in Westchester and Bullocks Westwood). Reddon and Raben designed a related Sears in Washington, D.C.

HARVARD APARTMENTS, 1992 9th Street at Harvard Boulevard, Los Angeles

KANNER ARCHITECTS

Here 1950s-style diagonal pylons and web lighteners were translated into a recent design by an architect with an appreciation of the Google

TINY NAVLOR'S (now TINY ISLAND) 3037 Witshire Boulevard, Los Angeles

(Remodeled)

PIONEER SAVINGS BANK

(now PACIFIC UNION) 1953

3245 Witshire Boulevard and New Hampshire. Los Angeles

W. A. SARMIENTO

Sarmiento designed scores of large and small banks west of the Mississippi River.

FOUNDER'S CHURCH, 1957 3281 W. Sixth Street, Los Angeles

PAIN R. WILLIAMS

LOS ANGELES: HOLLYWOOD AND SILVER LAKE

BEN FRANK'S (now MEL'S), 1962 8585 West Sunset Boulevard, Sunset Strip LANE AND SCHLICK

(Remodeled)

Though the conversion to Mel's altered the purity of the A-frame roof, with its overscaled metal clapboards, this design still exhibits the kineticism of Google: it seems to be crouched and revved like a hot rod about to hit the green light. The Mel's chain was begun in 1947 by Mel Weiss and Harold Dobbs in San Francisco; this was a much later addition to the revived chain.

THE PLUSH PUP (NOW DUDLEY DO-RIGHT'S EMPORIUM) 1960

8200 Sunset Boulevard, Sunset Strip DANIEL DWORSKY

Not an Orange Julius prototype, but a custom design by an architect who went on to found a major LA office.

SCREEN ACTOR'S GUILD (now VISAGES PHOTO AGENCY), 1955

7750 Sunset Boulevard, Hollywood

F. J. SAMANIEGO

The design effort is concentrated in the dramatic choreography of the entry, up a ramp and through a stone wati.

DIRECTOR'S GUILD (closed)

Sunset Boulevard at Hayworth, Hollywood ARTHUR FROEHLICH

PIONEER CHICKEN (now CAFÉ MUNGO), 1965 7290 West Sunset Boulevard, Hollywood

(Chain: remodeled)

The influence of McDonald's is clearly seen, as well as the flexibility of Google design. Stretched to three arches, this design resolved the connection between the jutting roof and the anchoring pylon at the reat by blending them into one jaunty boomerang form. This also shows the adapatability of Google in a remodeling that understands the original aesthetic

SAHADAN MOTEL

7212 Sunset Boulevard, Hollywood (Remodeled)

CINERAMA DOME, 1963

6360 Sunset Boulevard, Hollywood WELTON BECKET AND ASSOCIATES

Originally intended as a prototype for Cinerama movie theaters, this was the only one built. It uses a concrete geodesic dome ticensed by Buckminster Fuller's Geometrics, Inc., and it is an L.A. Historic Cultural Monument

HOLLYWOOD REPORTER BUILDING

6715 Sunset Boulevard, Hollywood

GEORGE VERNON RUSSELL

Russell's many high-society designs for Hollywood Reporter owner Billy Wilkerson led to their coltaboration on the original 1946 Flamingo Hotel in Las Vegas. The patterned textures and boudoir delicacy mark this as an example of the Hollywood Regency style.

HOLLYWOOD ARDMORE APARTMENTS, 1962 1850 N. Whitley, Hollywood

DONLY'S (now ASTRO'S), 1958 2300 Fletcher Boulevard, Silver Lake

ARMÉT AND DAVIS

Though the interior has lost some of its original. materials, the eye-catching roof (originally glittering with mica-infused paint), glass walls, web-lightened 1-beam columns, and gardenlike landscaping make this a Googie landmark. Note the patterned concrete block on the rear elevation.

LOS ANGELES: DOWNTOWN

DODGER STADIUM, 1952

Elysian Park, Los Angeles

PRAEGER, KAVANAGH-WATERBURY

Civic-scaled Googie, with its structurally expressive

PREBLE'S (now INTERNATIONAL HOUSE OF PANCAKES)

Figueroa at Avenue 26, Mt. Washington ARMET AND DAVIS

UNION OIL BUILDING, 1958 1201 W. Fifth Street, Los Appeles PEREIRA ASSOCIATES

DISNEY HALL, 2003

Grand Avenue at First Street, Los Angeles

FRANK GEHRY

Though this design reflects many aesthetic ideas. there is a certain regional kinship with the Google coffee shops in this building's eye-catching forms. metallic finish, and structural exuberance.

MCDONALD'S (now TACOS EL GAVILAN), 1956 1900 Central at Washington, Los Angeles STANLEY C. MESTON

(Chain)

A remarkably well-preserved example of early McDonald's architecture. The original franchisee failed early on, but as a Spot's and in its current quise, it has been protected.

7530 Van Nuys Boulevard, Van Nuys Modernist feathers with web lighteners.

TUNE UP MASTERS Sherman Way, east of Sepulveda Boulevard,

One of E.A.'s giant muffler men stands in front of this handsome functionalist structure:

STANLEY BURKE'S (now LAMPLIGHTER), 1958 5043 Van Nuys Boulevard, Van Nuys

ARMET AND DAVIS

(Remodeled)

Trees and froutrou awnings conspire to obscure the clean Google lines of this restaurant's curving roofline. Burke was the operator of the Stan's driveins all over California before he opened this larger coffee shop.

KERRY'S (now MEL'S), 1953 14846 Ventura Boulevard, Sherman Daks ARMÉT AND DAVIS

(Remodeled)

Another odd attempt to turn an authentic fiftins coffee shop into a thirties diner. But note the original design's beautifully articulated details: the front facade is a stab billboard, gently titted back on columns; coforful ceramic file trims the edge of the jaunty roofline. Take away the mirror-finish stainless-steel additions and this building would still shine.

CASA DE CADILLAC, 1950 14401 Ventura Boulevard, Sherman Oaks CONRLIN AND COLEMAN

Along with the neighboring Casa de Carwath and Casa de Petrol, this dealership forms yet another inventive car-culture district that brings a sense of place to the commercial strip. The curving eave line and stucco planes mark it as a Late Moderne design Car dealerships were an essential part of the 1950s suburban landscape of Googie; A. Quincy Jones and John Lautner also designed examples.

SULTAN CARWASH

Victory west of Woodman, Van Nuys
The standard car wash, with its colonnade of pylons, is here given an interesting spiral tip.

HUGHES MARKET (now RALPHS MARKET) Ventura Boulevard at Coldwater Canyon. Studio City

Walls and roof blend together in a single sweeping line, framing a panoramic picture window on the parking lot. This is one of the few remaining supermarkets from an era when these everyday buildings regularly used distinctive architecture.

5964 Laurel Canyon at Oxnard, North Hollywood (Chain; remodeled)

This superb piece of futuristic design is the roadside version of Charles Eames's Case Study house: the structure you see is the structure you get. Crossed guy wires link the angutar doglegs (spread akintho to allow cars to pass between them) with the flat roof. Though alterations and security provisions obscure the elegant simplicity of the design, the original intent can still be read. A Palo Alto, Catifornia, example of this design once attracted. Review Banham's admirting alteration.

PERK'S (now CHUCK BURGER). 1961 6506 Laurel Canyon near Victory, North Hollywood

Some early McDonald's franchisees dropped out early on, but still retained the basic building minus the arches. This is one example.

OFFICE TOWER, 1960

Victory at Bellingham, North Hollywood HONNOLD AND REX A small, inventive high rise by this noted firm.

ALLSTATE SAVINGS

5077 Lankershim Boulevard, North Hotlywood A highly articulated high rise that uses Google aesthetics by articulating and exaggerating wellscaled functional elements. Like W. A. Sarmiento's Glendale Federal Savings (following), it uses stair towers, sunscreens, ground-floor lobbies, and rooftop signs as sculptural elements—a successful alternative to the minimalist glass-box high-rise.

DENNY'S. 1960

Lankershim Boulevard at Burbank, North Hollywood ARMÉT AND DAYIS

(Chain; remodeled)

Before misguided remodeling in the late 1990s turning an authentic piece of 1950s Google into a bad imitation of a 1930s diner—this Denny's prototype displayed the elements of Google that spread from Southern California across the nation. Emimentity restorable.

LANKERSHIM CAR WASH

Lankershim Boulevard and Kittridge. North Hollywood

JACK IN THE BOX, circa 1958

Lankershim Boulevard and Kittridge, North Hollywood

SMITH AND WILLIAMS

(Chain; remodeled)

Though remodeled, its boxy shape identifies it as one of the original Mark II prototypes.

(Chain)

Yet another variation on the Modern readside colonnade of sculptural pylons used in L.A.'s car washes.

OLIVE MANOR MOTEL

924 North Olivo Avenue at North Victory, Burbank Note the folded-plate roof on Frank's Coffee Shop, part of the composition.

SAFARI INN. 1957

1911 West Olive Avenue, Burbank (Remodeled)

The pool is spear-shaped

GRANGE JULIUS STAND

Otive Avenue at Alameda, Burbank (Chain: remodeled) The zigzagging roof mirrors Modern folded plate design in this common prototype.

HANNA-BARBERA BUILDING, 1962 3400 Cahuenga Boulevard, Universal City

ARTHUR FROENCICH

Originally the home of the famed cartoon creators, its modern design demonstrates the link between Modern architecture and modern industry in Los Angeles in the 1950s.

BOB'S BIG BOY, 1949 4211 West Riverside at Alameda, Burbani

WAYNE McALLISTER

AVNE MCALLISTER

A building that captures the major themes of Southern California architecture: Modernism, the car, advertising, and popularity. Though freestanding, the giant billboard sign is an integral piece of design, intended to be as effective by day as by night. The panoramic curving window facade puts the strip and its cars on display in a tiving mural for diners. The drive-in kitchen and stalls are used on weekends. It is a Los Angeles County Landmark.

LAKESIDE CAR WASH, 1956

3700 Riverside, Burbank

Though low and unassuming like a San Fernando Valley ranch house, the superbly scaled neon sign turns it into an effective suburban statement

GLENDALE

GLENDALE FEDERAL SAVINGS. 1956 401 North Brand, Glendale

W. A. SAMMIENTO

Samiento's intention—to create a sculpture that is also functional—is evident in the different pieces he combined in this notable design: the V-shaped trusses of the base, the brick-faced stair tower, the movable sunscreens of the main facades. It is an official state tandmark.

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REPRINTS

5/1/2017 Willard Hamlin, 90, Creator Of Orange Julius Fruit Drink - NYTimes.com MOST POPULAR U.S. Edition HOME PAGE TODAY'S PAPER VIDEO The New York Times **Obituaries** WORLD U.S. N.Y. / REGION BUSINESS TECHNOLOGY SCIENCE HEALTH SPORTS OPINION STYLE Willard Hamlin, 90, Creator Of Orange Julius Fruit Drink Published: June 8, 1987 GLENDORA, Calif., June 7— Willard Hamlin, a real estate broker FACEBOOK who used his knowledge of chemistry to create the fruit drink Orange TWITTER Julius and helped build a worldwide chain of 700 juice stands, died GOOGLE+

Mr. Hamlin helped found the Orange Julius business in 1926 after Julius Fried had approached him seeking a site in Los Angeles to sell freshly squeezed orange juice. Mr. Hamlin, himself a customer, found that the acidity of the juice upset his stomach and suggested an additive to take away the sting. The additive, developed through Mr.

here May 29. He was 90 years old.

Hamlin's knowledge of chemistry, consisted of crushed ice, syrup and a powder whose contents remained a company secret.

Mr. Hamlin, who later bought out Mr. Fried, retired in 1967 after selling the company to International Industries. By then, there were about 700 Orange Julius stands in the United States and abroad.

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California's main squeeze

Orange-shaped juice stands recall state's simpler days.

March 03, 2010 | By Martha Groves

As they motored through the scorching Central Valley in the family station wagon, Mel Haynes' nine children watched for the juice-and-fruit stands shaped like immense oranges that dotted California 99, symbolically proclaiming the Golden State's eminence as the king of citrus.

"Those guys could spot those orange stands from five miles off," said Haynes, 78, "and we had to stop at most of them."

Inspired by those family memories, Haynes satisfied his own thirst 11 years ago by buying one of the giant orange stands at the southern edge of the Northern California Joe Bono rescued and restored an orange stand, and he's planning to... (Irfan Khan / Los Angeles...)

farming town of Williams from an owner who sold it as part of a package with the motel next door.

Haynes thus finds himself the proprietor of one of California's six known remaining "oranges," 20th century relics that a national preservation group has named to its list of the nation's 10 most endangered roadside places.

FROM THE ARCHIVES

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Juice

California'

Over the years, most of the stands — in Dixon, San Jose, Williams, Chowchilla, Shasta Lake and Fontana - have been moved. Many have fallen into disrepair. None sells orange juice, although that might soon change.

Along with a Pennsylvania diner, some New Mexico hotels, a huge concrete cowboy statue in Texas and other roadside attractions that made the list, California's vintage orange stands have felt the squeeze of weathering, vandalism, economic hardship, neglect, zoning changes and demolition.

By putting them on its first Falling by the Wayside list, the Society for Commercial Archeology, based in Madison, Wis., aims to raise awareness of once-popular but faded attractions and offer itself as a preservation resource.

A century ago, the orange was a metaphor for California sunshine, a juicy orb that signified health and prosperity. Citrus groves covered the landscape, providing a picture-perfect backdrop enhanced by the intoxicating perfume of lemon and orange blossoms.

Kitschy roadside fruit stands began popping up in the mid-1920s in the state's agricultural areas. To entice tourists, farmers set up tables in the cool shade of trees. Motorists traveling in un-air-conditioned cars along Route 66 between San Bernardino and Monrovia and through the Central Valley could stop at these oases and pick up bags of fruit and glasses of fresh OJ dispensed by an attendant from a window in the "orange."

Two surviving oranges, in Dixon and San Jose, were originally part of entrepreneur Frank Pohl's Giant Orange chain, founded in the 1920s in Tracy. Over time, Pohl opened more than a dozen Giant Orange stands throughout Central and Northern California.

The eye-catching orange stands are examples of programmatic architecture, characterized by construction in the form of objects not normally used in buildings, including Randy's Donuts, the Inglewood landmark; Tail o' the Pup, the hot-dog-shaped stand in Los Angeles; Bondurant's Pharmacy, a mortar-and-pestle structure in Lexington, Ky., and Longaberger Co.'s basket-shaped headquarters in Newark, Ohio.

Joe Bono, who is in his 70s, can remember citrus groves stretching as far as he could see during his boyhood in Fontana. His family settled in the area to farm 200 acres of vineyards. To help pay the bills, his mother in 1936 opened a restaurant and deli with an orange stand on Route 66, now Foothill Boulevard.

Although Fontana was known for grapefruit, Bono remembers going to local packing houses to pick up crates of oranges to squeeze for the family's stand, one of half a dozen along the highway.

The Bono stand stayed open until late at night, a beacon for tourists driving after dark to avoid the heat. They bought oranges and lemons, olives, honey and souvenirs to take home to their families back East.

But as freeways were built, Route 66 and its motels, gas stations and restaurants faded. At some point, the Bono family's orange — along with most of the other stands — was scrapped.

Bono, a retired lawyer, took over the restaurant business after his mother died in the 1990s. More than 10 years ago, the Fontana Historical Society, of which Bono is a member, got word that a stand three miles east was going to be destroyed. The society moved it to a Wal-Mart parking lot, then Bono paid to have it moved to the parking area of Bono's Restaurant & Deli, where it still sits, restored but unused.

That could change. Bono has been remodeling the restaurant, adding a wine bar, among other changes.

He also has plans for the orange. "When I reopen this stand, I think I'm going to sell OJ out of it, like an Orange Julius," he said.

Juice and burgers were the draw at Mammoth Orange, a roadside joint that operated for years in Fairmead, an unincorporated area of Madera County just south of Chowchilla. Larry Hibdon, a retired park and recreation director, recalls cycling there with friends.

"It was a nice 25-mile loop out to it and back," Hibdon said. "It was a great place to stop and have some OJ and chit-chat and go home."

The stand and restaurant were prospering until the California Department of Transportation widened the freeway and closed the exit, and the operation went out of business in 2007.

The orange sat idle until the city of Chowchilla bought it the next year with hopes of restoring it as part of a park. Those plans fell through, and the orange remains in storage. Wayne Padilla, assistant city administrator in Chowchilla, said some residents in Fairmead have expressed interest in buying it.

In Shasta Lake, a historic orange provides the welcoming hook along one side of Joe's Giant Orange Restaurant, owned the last three years by Joe and Bertha Garcia. The spot opened in 1946 as an orange stand. The building that now houses the restaurant was added.

"We don't serve from the orange anymore," employee Cassie Havens said. "It's a landmark and part of our kitchen."

martha.groves@latimes.com



2 New Exhibits Open at UC Santa Barbara's University Art Museum

By Deirdre O'Shea Tuesday, July 7, 2009 - 17:00 Santa Barbara, CA

The architecture of classic Los Angeles eateries from the mid-20th century will be featured in one of two exhibitions opening this month at the University Art Museum at UC Santa Barbara. Using architectural drawings, vintage photographs, and memorabilia, Sardi's to Orange Julius®: Los Angeles Restaurants from the Architecture & Design Collection, examines the changes in restaurant architecture over time through eight significant projects that helped to define Los Angeles as a vibrant, modern city.

Organized by University Art Museum director Kathryn Kanjo, the exhibition features designs by J.R. Davidson, R.M. Schindler, and Kem Weber from the 1930s, an architecturally expansive decade for the city. Even during the Great Depression, Los Angeles sustained physical and creative growth because of the expanding film production and burgeoning energy and aircraft industries. The city's optimistic environment and glamorous social scene spawned the carefully designed interiors of restaurants including The Nickabob, Hi-Hat, and Sardi's.

The interiors of these establishments distinguished themselves through surface detail: sanded glass, exotic veneers, polished chrome, and gold leaf. Yet the facades were street-oriented structures with eye-catching signage that appealed in scale and impact to the fast-moving horizontality of the car-based town. This modern style was epitomized by Sardi's Restaurant, designed by R.M. Schindler, which opened in 1933 on Hollywood Blvd. Modeled on the famed New York restaurant of the same name, Sardi's featured built-in booths, each with its own hat rack, recessed lighting and different bar areas, including the Jewel Box Bar, frequented by film stars and celebrities.

The exhibition's later works from the post-war period, including projects by Maynard Lyndon and Edward A. Killingsworth, show that as eating patterns changed, so did architectural strategies. While these structures also rely on street visibility, the franchise designs for Yummer's and Orange Julius® were expected to be not only recognizable but also replicable. With these proposals came the promise of familiarity with the structure and the dining experience, making them more attractive to families and a mass audience. Orange Julius®, founded in 1926 as a roadside stand, became a streamlined, modern family restaurant when redesigned by Maynard Lyndon.

Although many of these buildings no longer exist in the forms presented in the show (sadly, the building that housed Sardi's is now an adult theater), the work of the five featured architects is preserved in the Museum's Architecture & Design Collection. These vast archives, which house the designs of more than 110 architects, track the built

environment of the west through architectural records. The collection is open to scholars by appointment.

Also opening this month is Storylines: Narrative Works from the Permanent Collection, conceived by Elyse Gonzales, the Museum's Curator of Exhibitions.

Featuring works of art from different periods and cultures drawn from the 8,500 pieces in the Museum's permanent collection, *Storylines* explores the different ways in which art can tell a story. The exhibition, which features 90 works including contemporary prints and photographs, Old Master drawings, pre-Columbian pottery, African sculptures, and Renaissance medals, examines different forms of artistic narrative.

A dramatic example of socio-political narrative is a suite of black and white prints by Rudolph Carl von Ripper (1905-1960), an Austrian Catholic nobleman who left Germany during the rise of Hitler and worked against the Nazi regime by distributing literature about the atrocities they were committing. After he travelled to Berlin to distribute these pamphlets, he was arrested and sent to a concentration camp. Released after six months, he produced a portfolio of prints that used symbols and metaphors to criticize the rise of fascism and the Nazi regime. One of the prints, depicting Hitler as an organ player orchestrating the torture of helpless individuals while the military and nobility watched, was featured on the cover of *Time* magazine on January 2, 1939, naming Adolph Hitler as Man of the Year for 1938.

Art is frequently used to sell an idea, as shown by a World War I propaganda poster designed by Henry Raleigh (1880-1944). The poster exhorts the reader to "Halt the Hun" by buying U.S. Government bonds, and shows a poor woman and her child being protected from a German soldier by an American doughboy.

People's lives are often depicted through works of art, as shown by two dramatically different pieces in the show. An oil portrait of St. Rose of Lima, painted c. 1700 by Cristobal de Villalpando (c.1645-1714), the renowned Mexican painter, tells the story of the life of the first native-born saint from Latin America. Another biographical work is a colorful hand-made book by Nikki de St. Phalle (1930-2002) that illustrates the story of her romance and break-up with a lover.

Perhaps the most basic form of artistic narrative is the illustration of well-known stories. The exhibition features prints by David Hockney (b.1937) illustrating Grimm's fairy tales.

Fittingly, the exhibition opens with Hockney's print of Catherina Dorothea Viehmann, who was a source of fairy tales for the Brothers Grimm.

Both exhibits will be on display from July 8 through September 13.

The University Art Museum is located in the heart of the UC Santa Barbara campus.

It is open Tuesday through Sunday, 12pm-5pm, and admission is free. For further information, see www.uam.ucsb.edu

[RETURN TO TOP]

† Top photo: Maynard Lydon Orange Julius

Orange Julius of America, 1964

Credit: University Art Museum, UC Santa Barbara

†† Bottom photo:

Rudolph Carl von Ripper /Les Chrétiens allemands /from _Ecraser l'Infàme_, 1938 etching

Gift of Margaret Mallory to the Ala Story Print Collection

Credit: University Art Museum, UC Santa Barbara

Related Links

University Art Museum UC Santa Barbara



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Other Fast Food Chains (page 5)

(hit "refresh" to get the most recent version of this page; click on photos for larger images)

The El Taco chain was established by Glen Bell in 1958. In 1962, after four locations had been built, Bell broke away from his partners and established the Taco Bell chain. The El Taco locations were either built entirely or primarily in California and Arizona. There were plans to build 100 locations but I don't know how many were actually built. If you know of other El Taco locations still in operation with vintage signs or buildings, I'd love to know about them.

former El Taco Tucson, AZ







El Taco Anaheim, CA





This Tucson location was built in 1966. I believe this building is the only one with a sawtooth roof. I don't know if there were others built like this. At least 20 locations were built in Tucson. However, this was apparently the only one left. This photo is from 2012. I believe it closed in 2013. The building and sign were still there in 2014. By 2016, the building was housing a Mediterranean restaurant. [map]

The **Orange** and **Anaheim** buildings appear to have had double drive-thru windows. Those lanes are blocked off now. [Orange map]; [Anaheim map]

Costa Mesa, CA





This former El Taco building now houses Taco Jr. According to the sign, the place still has the same menu that it did 1958. [map]

former El Taco Maywood, CA





This former El Taco building has housed the El Indio Azteca restaurant since at least 2007. [map]

El Taco San Pedro, CA





This El Taco location appears to be more modern. It is also known as El Taco #17. This location has a simple boxy building with a walk-up window and a single drive-thru window on the side. This plastic sign is also not embossed. [map]

There are a couple of locations in Downey, CA but they do not have vintage buildings or signs.

More El Taco Buildings & Signs:

Glendale, AZ [closed; sign removed; building remodeled]

Downey, CA [vintage; gone]

drink was developed in 1929. I believe the buildings shown here were built in the 1960s. Although none of them still house Orange Julius stands, the brand is very much alive with more than 5,000 locations worldwide. If you know of any other Orange Julius buildings like these, I'd love to hear from you. For more, see this website.

former Orange Julius Santa Barbara, CA



former Orange Julius Los Angeles, CA



This former Orange Julius in Santa Barbara has housed La Super-Rica Taqueria since 1980. [map]

This former Orange Julius in Los Angeles was built in 1963. It now houses L.A. Burger. In 2017, there is an effort to landmark the building to prevent its anticipated demolition. [map]

former Orange Julius Los Angeles, CA



former Orange Julius Gardena, CA



This former Orange Julius in Los Angeles above was vacant when this photo was taken in 2012. I believe it has been vacant for at least several years. For more, see this website. [map]

This former Orange Julius in Gardena now houses Bonello's New York Pizza. [map]

former Orange Julius Redwood City, CA



former Orange Julius San Diego, CA





This former **Orange Julius** in Redwood City now houses a Yumi Yogurt. The walk-up area has obviously been walled up now. [map]

This former Orange Julius in San Diego has been here since at least the late 1960s. This building has housed La Posta De Acapulco since at least 2007. The front of the building is obscured by a canopy. [map]

former Orange Julius Orange, CA



former Orange Julius North Hollywood, CA



This former Orange Julius in Orange now houses Mi Casa. [map]

This former **Orange Julius** in North Hollywood housed the Falafel Hut when this photo was taken in 2013. By 2014, the building was occupied by the El Michoacana #3 restaurant. [map]

former Orange Julius Downey, CA



former Orange Julius South Gate, CA



This former Orange Julius in Downey now houses Tacos La Cabanita. The building has obviously been remodeled considerably but the take-out counter and zig-zag roof under the canopy are still there. [map]

This former Orange Julius in South Gate now houses Taqueria Los Felix. The building was remodeled in 2015 and siding covered up the sawtooth roofline. [map]

former Orange Julius Monrovia, CA



former Orange Julius Monrovia, CA



The former Orange Julius in Monrovia shown on the left above now houses Los Chiles Locos. [map]

The former Orange Julius in Monrovia shown on the right now houses Los Victor's Restaurant. [map]

More Fast Food Chains:

Geri's Hamburgers

Gino's Hamburgers: 1, 2

Happy Chef Horne's

Hot Shoppes Jr. In-N-Out Burger

Kelly's Jet-System Drive-In: 1, 2, 3 [scan thanks Robby Delius]

Lil' Duffer Burger Barn Pioneer Chicken: 1, 2 Red Barn Restaurants Sherer's Drive-ins

Stuckey's

Waffle House: 1, 2

Other Fast Food Chains (page 1) Other Fast Food Chains (page 2) Other Fast Food Chains (page 3)

Other Fast Food Chains (page 4)

Eateries Main Page

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Tips & Updates. If you have suggestions about places that I haven't covered, historical info, or updates about places/things that have been remodeled or removed, I'd love to hear from you: roadarch@outlook.com.



6001 W. Pico Blvd

Photo Source: Humble, John, "Pico Boulevard," *JohnHumble.com*, Accessed 5/1/17 http://johnhumble.com/pico-boulevard/



STREAMLINED: Orange Julius adopted a distinctive, modern look as more of its stores began to open in the early 1960s.

Maynard Lyndon-Designed Prototype for Orange Julius

Photo Source: San Diego Modernism—SOHO ModCom Facebook Page, Published 12/2/11, Accessed 5/1/17, https://www.facebook.com/pg/SOHOSDModCom/photos/?tab=album&album_id=278871742149455



Former Orange Julius - Burbank

Photo Source: Furman, Jesse, "The Handmade Spirit: Naomi Shim's Inspired Pastries,"

The Hundreds, Published 7/9/14, Accessed 5/1/17, https://thehundreds.com/blogs/content/naomi-shim



Former Orange Julius - Gardena

Photo Source: "Other Fast Food Chains (page 5)" RoadsideArchitecture.com, Accessed 5/1/17, http://www.roadarch.com/eateries/ffood5.html



Former Orange Julius - Santa Barbara

Photo Source: "Other Fast Food Chains (page 5)" *RoadsideArchitecture.com*, Accessed 5/1/17, http://www.roadarch.com/eateries/ffood5.html



Former Orange Julius – Los Angeles (no longer operating as a walk-up food stand, missing original pole sign) Photo Source: "Other Fast Food Chains (page 5)" *RoadsideArchitecture.com*, Accessed 5/1/17, http://www.roadarch.com/eateries/ffood5.html



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Armet & Davis



(/block/armet--

davis-image)

Image courtesy Armet Davis Newlove AIA Architects

One of the most prominent practitioners of Googie architecture, the firm of Armet and Davis created many of Los Angeles' most innovative postwar commercial structures, gaining international acclaim for their restaurants and coffee shops.

Established by Louis Armet and Eldon Davis in 1947, the prolific firm "established Coffee Shop Modern as a major popular modern style," wrote Alan Hess in the seminal book, Googie: Fifties Coffee Shop Architecture.

Armet was born in St. Louis, Missouri in 1914 and moved to Los Angeles as a teenager. He graduated from the USC School of Architecture in 1929 and designed for the U.S. Navy early in his career. Born in Anacortes, Washington in 1917, Davis was a 1942 graduate of the USC School of Architecture.

Both men originally intended to practice industrial architecture together, but building opportunities in postwar Los Angeles were too fruitful to ignore.

While the term *Googie* was originally coined after the John Lautner-designed coffee shop, Googie's (now demolished), on the Sunset Strip, it is the mid-twentieth century designs of Armet and Davis that have become synonymous with the term.

Credited with the construction of over 4,000 Googie restaurants, Armet and Davis designed prototypes for large restaurant chains such as Denny's and Bob's Big Boy that were used to develop the restaurants throughout the U.S. and abroad. Their designs embraced postwar enthusiasm and created eye-catching structures to lure in the average American diner.

In Los Angeles, Armet and Davis combined elements of futurism with the city's car culture to produce eating establishments with undulating forms, dramatically angled roofs, dazzling signage, and glass expanses. Yet function was at the core of Armet and Davis' designs. Whether for individual locations, small chains, or national franchises, they created practical solutions for their clients—from time-saving open kitchens to economical uses of materials in new ways.

Although Armet and Davis' Los Angeles coffee shops such as Norms La Cienega (/locations/norms-la-cienega-coffee-shop), Pann's (/locations/panns-coffee-shop), and Mel's (/locations/mels) are iconic today, they were widely criticized by contemporaries. Decades later, Eldon Davis himself was surprised to hear about the preservation efforts surrounding them. Despite their innovative motifs and lasting appeal, for the pragmatic Davis, the design objective was to simply sell food to the general public.

Victor Newlove joined Armet and Davis in 1963 and became a partner in 1972, when the firm was renamed Armet Davis Newlove. It continues today as a renowned Los Angeles practice, with Newlove still at the helm.

In 1981, Louis Armet died in Los Angeles at the age of 67. Eldon Davis continued to practice architecture into his early 80s before retiring; he ran marathons into his 90s. Davis died in West Hills, California in 2011 at the age of 94.

Pann's Coffee Shop (/locations/panns-

coffee-shop)

Armet & Davis

(/architects/armet-davis)

Helen Fong

(/architects/helen-fong)

One of the last and best of the iconic futuristic coffee shops designed by the prolific firm of Armet & Davis, its traffic island is an oasis of subtropical planting beneath an immense, hovering "tortoise shell" roof.



Mel's (/locations/mels)

Armet & Davis

(/architects/armet-davis)

A great example of Louis
Armet and Eldon Davis
early Googie designs,
showing their use of
angled rooflines, dramatic
signage, and other spaceage elements that would
become even more angled
and dramatic in their later
work.



(/locations/mels)

Photo by Jessica Hodgdon/LA. Conservancy

Norms La Cienega Coffee



(/locations/norms-

Shop (/locations/norms-

la-cienegacoffee-shop)

la-cienega-coffee-shop)

Photo by Hunter Kerhart

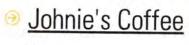
Armet & Davis

(/architects/armet-davis)

Helen Fong

(/architects/helen-fong)

Among the most
exuberant and
exaggerated Googie
designs in the nation,
Norm's is a rare
remaining example of the
California coffee shop
type.



Shop_(/locations/johnies-

coffee-shop)

Armet & Davis

(/architects/armet-davis)

One of L.A.'s finest examples of Googie architecture popular in the 1950s and '60s stands as an irreplaceable reminder of L.A.'s postwar period.

Bob's Big Boy (Demolished)

(/locations/bobs-big-boy-

demolished)



(/locations/johniescoffee-shop)

> Photo by Stephen Russo



[/locations/bobs-big-boy-

demolished)

Photo by Adriene Biondo

Armet & Davis

(/architects/armet-davis)

Armet and Davis' "Chula Vista" design: coffee shop meets ranch house.

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Orange Julius Historic-Cultural Monument Application

Building Permits

Residents of 6001 W Pico in Los Angeles Directory (courtesy of LAPL)

July, 1963 - Elmer Dickens

April, 1964 - Elmer Dickens

April, 1965 - Elmer Dickens AND Orange Julius Pickus

July, 1965 - Elmer Dickens AND Orange Julius of America

April, 1967 - Elmer Dickens AND Orange Julius of America

April, 1968 - Elmer Dickens AND Orange Julius of America

January, 1969 - Orange Julius of America

July, 1973 - Orange Julius of America

July, 1987 - Millionaire's Burger

LADBS Permits

1/6/1964 - New construction

*this permit lists owner as Sam Silver, use as Refreshment Stand and Paved Parking, architect = Armet & Davis, engineer = (illegible) and Elgenson, contractor = illegible, exterior walls = wood, roof = composition wood

*permit also has Highway Dedication stamped across it

7/2/1964 - sign permit

*permit to install signs on independent pole, lists owner as Orange Julius of America, lists use as Orange Julius Stand, exterior walls = wood and stucco

*permit also has Highway Dedication stamped across it

7/10/1964 - alteration / sign

*think this permit is the same as the 7/2/1964 work

8/7/1964 – COO, issued to Sam Silver, building listed as 1 story, type V, 18' x 24' refreshment stand, G-2 occupancy

2/10/1971 - addition

2/24/1971 - repair fire damage, inspector to verify 10% damage

*this permit lists owner as Sam Silverman, use of building as Restaurant, exterior walls = stucco, roof = composition, floor = concrete

5/8/1991 - sandblasting

*this permit lists owner as Harry L. Rubinfeld and use of building as Donut Shop

11/15/2016 - lot tie with 6011, 6007, 6001 W Pico Blvd

11/16/2016 - current demo permit: 1-story 405 sf stucco exterior bldg. handwreck

*owner listed as 6001 Pico Stearns LLC, Tenant listed as L.A. Burger, use listed as Restaurant – Take Out

3 NO SOS APPLICATION TO ALTER - REPAIR - DEMOLISH OF CITY OF LOS ANGELES AND FOR CERTIFICATE OF OCCUPANCY DEPT. O

B&S Form B-3

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Certificate of Occupancy 6001 W. Pico Blvd.



NOTE:. Any change of use or occupancy must be approved by the Department of Building and Safety. This certifities that, so far as ascertained by or made known to the undersigned, the building at the above address compiles with the applicable requirements of the Municipal Code, as follows: Ch. 1, as to permitted uses; Ch. 9, Arts. 1, 3, 4, and 5; and with applicable requirements of State Hitousing Act—for following occupancies:

8-7-64

LA 55562 - 64 Permit No. and Year

1 story, type V, 18' x 24' refreshment stand. G-2 occupancy.

Owner's s Addresss Owner

Sam Silver 520 S. Burnside Los Angeles 36, Calif

8, K. W. HULL myb

\$ 2

APPLICATION TO CONSTRUCT NEW BUILDING AND FOR CERTIFICATE OF OCCUPANCY

B&S Form B-I

CITY OF LOS ANGELES

DEPT. OF BUILDING AND SAFETY

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italia permit is an application to inspection, the issuance of which is not an approval or an authorisation of the work specified herein. This permit does not authorize or permit, nor shall it be construed
as authorizing or permitting the violation or failure to comply with any applicable law. Neither the City
of Los Angeles, nor any board, department, afficer or employee therein any warranty or shall be
tesponsible for the performance or results of any work described herein, or the condition of the property
of soil upon which such work is performed."

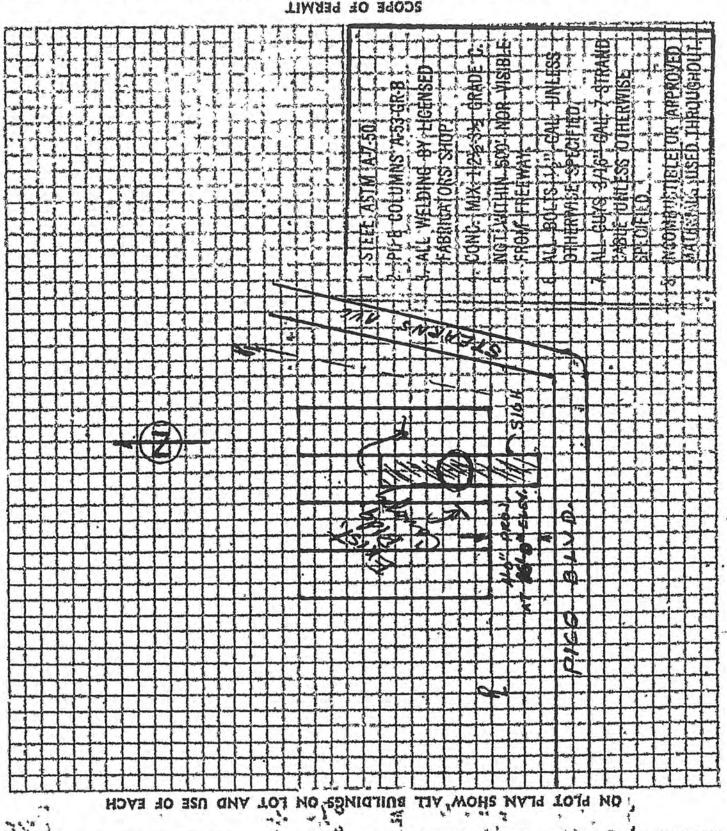
(See Sec. 91,0202 L.A.M.C.)

APPLICATION TO ALTER - REPAIR - DEMOLISH

B&S Form B-3

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P.C. No. GRADING CRIT. SOIL	_ CONS



"This permit is an application for inspection, the issuance of which is not an approval or an authoraxion of the work specified herein. This permit does not authorized or permit, nor shall it be construed as authorizing or permitting the violation or failure to comply with any applicable law. Metther the City of Los Angeles, nor any board, department, officer or employee thereof make any warranty or shall be responsible for the performance or results of any work described herein, or the condition of the property or soil upon which such work is performed."

(See Sec. 91,0202 L.A.M.C.)



Documents

Document Number(s)

1964LA70153

Record Description

Record ID: 7978867

Doc Type: BUILDING PERMIT Sub Type: BLDG-ALTER/REPAIR

Doc Date: 07/10/1964

Status: None

Doc Version: None AKA Address: None Project Name: None Disaster ID: None Subject: None

Product Name: None

Manufacturer's Name: None

Expired Date: None Receipt Number: None Case Number: None Scan Number: None Dwelling Units: None

Property Address(es)

6001 W PICO BLVD

Legal Description(s)

Tract:

Block: Lot: Arb:

Modifier: Map Reference:

PIN(s)

129B173 236

Assessor Number(s)

5087-016-013

District Offices(s)

LA

Film RBF

Type: HIST P1728; 001; 1985



Primary Use SIGN

Note: If you have any questions, please visit one of our Records Counter Section open Monday thru Fridays from 7:30 AM to 4:30 PM, EXCEPT on Wednesdays which opens from 9:00 AM to 4:30 PM.

Locations: Metro - 201 N. Figueroa St., 1st Floor Rm. 110, Los Angeles CA 90012 Van Nuys - 6262 Van Nuys Blvd, 2nd Floor Van Nuys CA 91401



Documents

Document Number(s)

1971LA23837

Record Description

Record ID: 20351144

Doc Type: BUILDING PERMIT Sub Type: BLDG-ADDITION

Doc Date: 02/10/1971

Status: None
Doc Version: None
AKA Address: None
Project Name: None
Disaster ID: None
Subject: None

Product Name: None

Manufacturer's Name: None

Expired Date: None Receipt Number: None Case Number: None Scan Number: None Dwelling Units: None

Comments: THIS DOCUMENT SHOWS THE FOLLOWING INFORMATION: OCCUPNCY 1 = G2;

STORIES = 1; VALUE OR GRADING CUYDS = 1100.

Property Address(es)

6001 W PICO BLVD

Legal Description(s)

Tract:

Block: Lot: Arb:

Modifier: Map Reference:

PIN(s)

129B173 236

Assessor Number(s)

5087-016-013

Census Tracts(s)

216800



District Offices(s)

LA

Film RBF

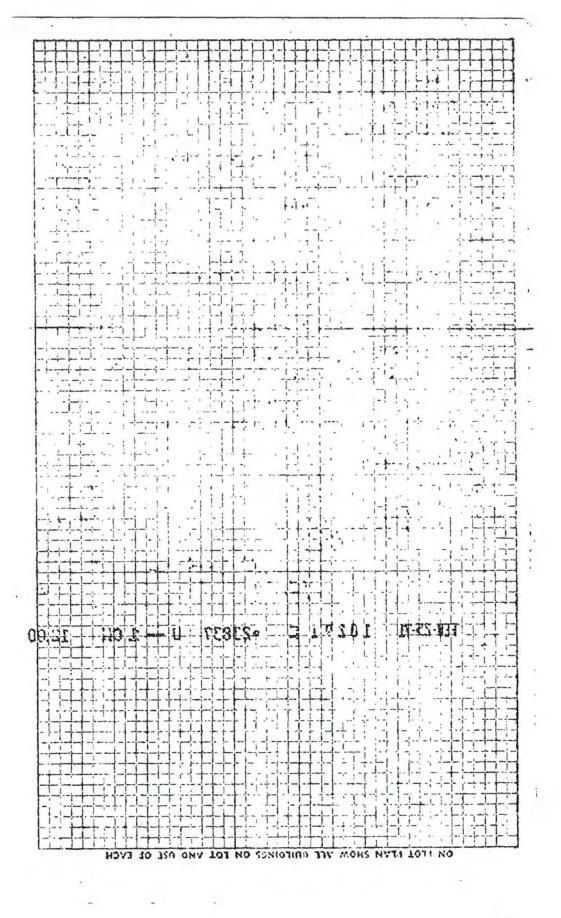
Type: HIST P1789; 002; 2529

Primary Use RESTAURANT

Note: If you have any questions, please visit one of our Records Counter Section open Monday thru Fridays from 7:30 AM to 4:30 PM, EXCEPT on Wednesdays which opens from 9:00 AM to 4:30 PM.

Locations: Metro - 201 N. Figueroa St., 1st Floor Rm. 110, Los Angeles CA 90012 Van Nuys - 6262 Van Nuys Blvd, 2nd Floor Van Nuys CA 91401

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Permit #

Plan Check #, B16LA16461 Event Code: 16019 - 10000 - 04571

Printed 11/16/16 03:29 PM

W/O #: 61904571

Bildg-Demolition City of Los Angeles - Department of Building and Safety Issued on: 11/16/2016

Commercial APPLICATION FOR INSPECTION TO Last Status: Issued

Plan Check DEMOLISH BUILDING OR STRUCTURE Status Date: 11/16/2016

| LTRACT | BLOCK | LOT(s) | ARB | COUNTY MAP REP# | PARCEL | D# (PIN#) | 129B173 | 236 | 5087 - 016 - 013 |

CPC - CPC-18013

For Cashier's Use Only

J. PARCELINFORMATION

Area Planning Commission - Central LADBS Branch Office - LA Council District - 5

Certified Neighborhood Council - P.I.C.O. Community Plan Area - Wilshire Census Tract - 2168.00 District Map - 129B173 Energy Zone - 9 Fire District - 2

Earthquake-Induced Liquefaction Area - Yes

Methane Hazard Site - Methane Zone Near Source Zone Distance - 1,5 Thomas Brothers Map Grid - 633-A4

ZONES(S): C4-1-O

(3)

Oil

12

0

(3)

15.7

10

(3)

(3)

4. DOCUMENTS

ZI - ZI-2443 Norhood Consrvn ICO - Lower C ORD - ORD-177323

ZI - ZI-2452 Transit Priority Area in the Cit ORD - ORD-183497

ORD - ORD-130411 ICO - Nbrhood Const

ORD - ORD-159783 DTRM - DIR-2016-1

ORD - ORD-183497 CPC - CPC-1984-156-ZC \
ICO - Nbrhood Constyn ICO - Lower Council CPC - CPC-2004-2395-ICO
DTRM - DIR-2016-1399-DB CDBG - LARZ-Central City

S. CHECKLIST ITEMS

Sewer Cap - Pennit Required

5. PROPERTY OWNER, TENANT, APPLICANT INFORMATION

Owner(s):

6001 PICO STEARNS LLC

11913 OCEAN PARK BLVD, LOS ANGELES CA 90064 -

Tenant:

- L.A. BURGER

6001 W PICO BLVD, LOS ANGELES, CA 90064 -

Applicant: (Relationship; Agent for Owner)

MATT NELSON-

11913 OCEAN PARK BL, LOS ANGELES, CA - (310) 293-8831

7, EXISTING USE

(17) Restaurant - Take Out

PROPOSED USE (23) Demolition

B. DESCRIPTION OF WORK

DEMO 1-STORY 405 SF STUCCO EXTERIOR BLDG HANDWRECK

9. # Bldgs on Site & Use:

10. APPLICATION PROCESSING INFORMATION

BLDG. PC By: James Detchmendy
OK for Cashier: Carolynn Napomucen

DAS PC By: Coord. OK:

OK for Cashier: Carolynn Napomuceno
Signature:

Date: 11/16/2016

II. PROJECT VALUATION Final Fee Perior

Permit Valuation: \$3,500

PC Valuation:

Sewer Cap ID:

Total Bond(s) Due:

12. ATTACHMENTS

Demo Affirmation Posting

Dint Diam

Owner-Builder Declaration

For inspection requests, call toll-free (888) LA4BUILD (524-2845). Outside LA County, call (213) 482-0000 or request inspections via www.ladbs.org. To speak to a Call Center agent, call 311. Outside LA County, call (213) 473-3231.

LA JEAN 103095723 11/16/2016 3:29:13 PM DEMO PERMIT \$130.00 BUILDING PLAN CHECK \$0.00 EI COMMERCIAL \$0.98 ONE STOP SURCH \$2.62 SYSTEMS DEVT FEE \$7.86 CITY PLANNING SURCH \$7.80 MISCELLANEOUS \$10.00 PLANNING GEN PLAN MAINT SURCH \$6.50 CA BLDG STD COMMISSION SURCHARGE \$1.00 BUILDING PLAN CHECK \$0.00

Sub Total:

\$166.76

Permit #: 160191000004571 Building Card #: 2016LA72873 Receipt #: 0103659074

3. STRUCTURE INVENTORY (Note: Numeric measurement data in the format "number / number" implies "change in numeric measurement data in the format "number / number / implies "change in numeric measurement data in the format "number / number / implies "change in numeric measurement data in the format "number / number / implies "change in numeric measurement data in the format "number / number / implies "change in numeric measurement data in the format "number / number / implies "change in numeric measurement data in the format "number / number / number / implies "change in numeric measurement data in the format "number / number	ric value / total resulting numeric value") 16019 - 10000 - 04571
·	
APPLICATION COMMENTS: PI AND POSTING UNDER 16019-10000-04400	In the event that any box (i.e. 1-16) is filled to capacity, it is possible that additional information has been captured electronically and could not be printed due to space restrictions. Nevertheless the information printed exceeds that required by section 19825 of the Health and Safety Code of the State of California.
5, BUILDING RELOCATED FROM;	
6. CONTRACTOR, ARCHITECT & ENGINEER NAME O) OWNER-BUILDER	CLASS LICENSE# PRONE# 0
PERMIT EXPIRATION/REFUNDS: This permit expires two years after the date of the permit issuance. The period of 180 days (Sec. 98.0602 LAMC). Claims for refund of fees paid must be filed within one year from LAMC). The permittee may be entitled to reimbursement of permit fees if the Department fails to conduct as	the date of expiration for permits granted by LADIDS (Sec. 22.12 & 22.13
I hereby affirm under penalty of perjury that I am exempt from the Centractors' State License Law (city or county which requires a permit to construct, alter, improve, demolish, or repair systructure, prior to that he or she is licensed pursuant to the provisions of the Contractors License Law (Chapter 9 Commencian or she is exempt therefrom and the basis for the alleged exemption. Any violation of Section 7031.5 by any hundred dollars (\$500).): (X) I, as the owner of the property, or my employees with wages as their sole compensation, will do the wor Professions Code: The Contractors License Law does not apply to an owner of property who builds or in own employees, provided that such improvements are not intended or offered for sale. If, however, the limit have the burden of proving that he or she did not build or improve for the purpose of sale).	its issuance, also requires the applicant for such permit to file a signed statement with Section 7000 of Division 3 of the Business and Professions Code) or that he applicant for a permit subjects the applicant to a civil penalty of not more than five k, and the structure is not intended or offered for sale (Sec. 7044, Business and moroves thereon, and who does such work himself or herself or through his or her
() I, as the owner of the property, am exclusively contracting with licensed contractors to construct the pro- does not apply to an owner of property who builds or improves thereon, and who contracts for such pro-	ects with a contractor(s) licensed pursuant to the Contractors Elective Eaw.)
18. WORKERS' COMPENS	ATION DECLARATION
I hereby affirm, under penalty of perjury, one of the following declarations: () I have and will maintain a certificate of consent to self insure for workers' compensation, as provided for this permit is issued.	
 I have and will maintain workers' compensation insurance, as required by Section 3700 of the Labor Co compensation insurance carrier and policy number are; 	de, for the performance of the work for which this permit is issued. My workers' Policy Number:
Carrier: (N) I certify that in the performance of the work for which this permit is issued, I shall not employ any personal california, and agree that if I should become subject to the workers' compensation provisions of Section WARNING: FAILURE TO SECURE WORKERS' COMPENSATION COVERAGE IS UNLAWFUL, AN	on in any manner so as to become subject to the workers' compensation laws of a 3700 of the Lebor Code, I shall forthwith comply with those provisions.
WARNING: FAILURE TO SECURE WORKERS' COMPENSATION COVERAGE IS UNLAWFUL, AND CIVIL FINES UP TO ONE HUNDRED THOUSAND DOLLARS (\$100,000), IN ADDITION TO THE C 3706 OF THE LABOR CODE, INTEREST, AND ATTORNEY'S FEES.	OST OF COMPENSATION, DAMAGES AS PROVIDED FOR IN SECTION
19. ASBESTOS REMOVAL DECLARATION certify that notification of asbestos removal is either not applicable or has been submitted to the AQMD or EPA as per se 909) 396-2336 and the notification form at https://www.agmd.gov . Lead safe construction practices are required when doing re 1716 and 6717 of the Labor Code. Information is available at Health Services for LA County at (800) 524-5323 or the Sta	ction 19827.5 of the Health and Safety Code. Information is available at pairs that disturb paint in pre-1978 buildings due to the presence of lead per section
20, FINAL DECLAR.	
I certify that I have read this application INCLUDING THE ABOVE DECLARATIONS and state that the above infor- comply with all city and county ordinances and state laws relating to building construction, and hereby authorize represe purposes. I realize that this permit is an application for inspection and that it does not approve or authorize the work spec with any applicable law. Furthermore, neither the City of Los Angeles nor any board, department officer, or employee th any work described herein, nor the condition of the property nor the soil upon which such work is performed. I further a unreasonably interfere with any access or utility easement belonging to others and located on my property, but in the eve substitute easement(s) satisfactory to the holder(s) of the easement will be provided (Sec. 91,0106.4.3.4 LAMC).	mation INCLUDING THE ABOVE DECLARATIONS is correct. I agree to ntatives of this city to enter upon the above-mentioned property for inspection ified herein, and it does not authorize or permit any violation or failure to comply ereof, make any warranty, nor shall be responsible for the performance or results of firm under penalty of perjury, that the proposed work will not destroy or
By signing below, I certify that:	
(1) I accept all the declarations above namely the Owner-Builder Declaration, Workers' Compensation Declaration, Declaration; and	Asbestos Removal Declaration / Lead Hazard Warning, and Final
(2) This permit is being obtained with the consent of the legal owner of the property.	
Print Name: JASON MATTHEWS Sign:	Date: 11/16/2016 Owner X Authorized Agent



Application Number: 16019 - 10000 - 0457

OWNER'S ACKNOWLEDGMENT AND VERIFICATION OF

(OWNER-BUILDER DECLARATION)

Project Address: 600 W. Pico	
DIRECTIONS: Read and initial each statement below to signify you understand or veri	fy this information
1. I understand a frequent practice of unlicensed persons is to have the propert "Owner-Builder" building permit that erroneously implies that the property owner is providabor and material personally. I, as an Owner-Builder, may be held liable and subject to risk for any injuries sustained by an unlicensed person and his or her employees who property. My homeowner's insurance may not provide coverage for those injuries. I am an Owner-Builder and am aware of the limits of my insurance coverage for injuries approperty.	ding his or her own o serious financia ile working on my willfully acting as
2. I understand building permits are not required to be signed by property owner responsible for the construction and are not hiring a licensed Contractor to assume this 3. I understand as an "Owner-Builder" I am the responsible party of record on the perthat I may protect myself from potential financial risk by hiring a licensed Contractor and filed in his or her name instead of my own.	s responsibility.

1 4. I understand Contractors are required by law to be licensed and bonded in California and to list

their license numbers on permits and contracts.

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5. I understand if I employ or otherwise engage any persons, other than California licensed Contractors, and the total value of my construction is at least five hundred dollars (\$500), including labor

and materials, I may be considered an "employer" under state and federal law.

6. I understand if I am considered an "employer" under state and federal law, I must register with the state and federal government, withhold payroll taxes, provide workers' compensation disability insurance, and contribute to unemployment compensation for each "employee." I also understand my failure to abide by these laws may subject me to serious financial risk.

7. I understand under California Contractors' State License Law, an Owner-Builder who builds singlefamily residential structures cannot legally build them with the intent to offer them for sale, unless all work is performed by licensed subcontractors and the number of structures does not exceed four within any calendar year, or all of the work is performed under contract with

a licensed general building Contractor.

8. I understand as an Owner-Builder if I sell the property for which this permit is issued, I may be held liable for any financial or personal injuries sustained by any subsequent owner(s) that result from any latent

construction defects in the workmanship or materials.

3119. I understand I may obtain more information regarding my obligations as an "employer" from the Internal Revenue Service, the United States Small. Business Administration, the California Department of Benefit Payments, and the California Division of Industrial Accidents. I also understand I may contact the California Contractors' State License Board (CSLB) at 1-800-321-CSLB (2752) or www.cslb.ca.gov for more information about licensed contractors.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide ressonable accommodation to ensure squal access to its programs, services and activities. For efficient handling of information internally and in the internet, conversion to this new formet of code related and administrative information bulletins including MGD and RGA that were previously issued will allow flexibility and timely distribution of information to the



OWNER'S ACKNOWLEDGMENT AND VERIFICATION OF INFORMATION

(OWNER-BUILDER DECLARATION, cont.)

Application Number	1:16019-1	0000-045	71		
	and II	0.			2
Project Address:	6001 W.	rico	-		79 ×
understand that I at the following address the following address to be all appears to a subject the public. License Board may sustain as a result of the injured while obtain a permit as Cornot those Contract as a subject to the public and the subject that is also important form is injured while obtain a permit as Cornot those Contract as a subject to the subject that is a subject to the subject t	m the party legals: 600 1 1 1 1 1 1 1 1 1	gally and financially and financially and financial of requirements of this form immeron this form. Lice with someone was sist you with any our only remedy stand that if an urar property, you and wish to hire Conty licensed and can be issued, the	y responsible to that govern Own diately of any action of any action of the diately of any action of the diately of any action of the diately of against unlicentary be held liably intractors, you withe status of the is form must be contracted.	sed Contractors may be actor or employee of the le for damages. If you ill be responsible for ver eir workers' compensal completed and signed b	uction activity, employers. hanges to any s designed to tractors' State e in civil court. at individual or ifying whether tion insurance
owner and returned				on, or other verification	acceptable to
the agency is requir	red to be presen	ted when the per	mit is issued to	verify the property owner	er's signature.
Owner's Name: 6	001 Pico	Stearns L	LC	e istori	$\chi_a \oplus$
Signature of proper	ty owner	M		Date: 11/16/16	_
SEC. 3. Section 19 SEC. 4. Section 19 SEC. 5. Section 19	830 of the Healt	th and Safety Co	de is repealed.		

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tion #:

16019 - 10000 - 04571

Printed: 10/21/16 02:38 PM

City of Los Angeles - Department of Building and Safety

Attachment to Application for Demolition Permit: Notice and Owner's Declaration Related to CEQA and Project Scope

I. Notice to Owner

If you are applying for a demolition permit to facilitate the construction or development of the project site, you may be referred to the Planning Department for further assistance.

The California Environmental Quality Act (CEQA) directs public agencies to assess and disclose the environmental effects of the projects it approves. In determining whether a proposed project is subject to CEQA, the City is required to consider all of the parts and phases of the project and may not limit its review to the specific permits or approvals sought. (Public Resources Code Section 21065) Failure by a project applicant to disclose future construction or development activities on the project site may result in a violation of CEQA. If the City determines that an application or approval is part of a larger undisclosed project, the City may revoke and/or stay any approvals until a full and complete CEQA analysis of the whole project is reviewed and an appropriate CEQA clearance is adopted or certified.

Please contact the Planning Department if you have additional questions after reviewing this notice.

II. Owner's Project Information

Based upon the above-stated rule, is the proposed demolition part of a larger development project at the demolition site, and if so, will the larger project require any discretionary approvals from the City? (Select "Yes" or "No," and follow the related instructions)

Yes __A CEQA clearance from the Planning Department will be required prior to the issuance of the demolition permit for the proposed project. Return this form to a Department of Building and Safety Plan Check Engineer at the time of plan check.

Sign and notarize the signature at the bottom of the form and return the notarized form to a Department of Building

and Safety Plan Check Engineer at the time of plan check. III. Owner's Declaration I own the property located at 6001 W Pico __. I have read the above "Notice to Owner." I understand that a "project," as defined by CEQA, is the whole of the proposed activity and is not limited to the demolition subject to this application. I further understand that CEQA prohibits treatment of each separate approval as a separate project for purposes of evaluating environmental impaces. Nacknowledge and understand that should the City determine that the demolition proposed is part of a larger project requiring any discretionary permits, the City may revoke and/or stay any approvals (including certificates of occupancy) until a full and complete CEQAs analysis is prepared and clearance is adopted or certified. Lies Angeles County My Comen Expires June 2014 uns permit is not to facilitate the construction or development of a larger project at the project site, or (ii) the demolition is part of a larger project and, after using all reasonable efforts, including consulting with the City Planning Department, I have determined there are no discretionary permits required for the project, including but not limited to haul route permits, permits to remove protected trees, historic resource review, or any discretionary zoning or map approvals. Name of the Owner (Print) Signature (See page 2 of 2 For Notary Acknowledgment)



cation #:

16019 - 10000 - 04571

Printed: 10/21/16 02:38 PM

City of Los Angeles - Department of Building and Safety

Attachment to Application for Demolition Permit:

Notice and Owner's Declaration Related to CEQA and Project Scope

ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California County of Los Angeles	1 01 1 011
on November 3, 2016	before me, Andrea B. Cleveland, Notary Public (insert name and title of the officer)
personally appeared	att Nelson
who proved to me on the basis of sat within instrument and acknowledged	isfactory evidence to be the person(s) whose name(s) is/are subscribed to the to me that he/she/they executed the same in his/her/their authorized signature(s) on the instrument the person(s), or the entity upon behalf of
I certify under PENALITY OF PERJU and correct.	RY under the laws of the State of California that the foregoing paragraph is true

WITNESS my hand and official seal.

Signature Males Bleveland (Seal)

ANDREA S. CLEVELAND
Commission # 2032134
Notary Public - California
Los Angeles County
My Comm. Expires Jul 2, 2017



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(1) (4)

AFFIRMATION OF POSTING FOR DEMOLITION OF EXISTING BUILDINGS OR STRUCTURES LAMC Section 91.108.4.5.1

Affirmation of Posting The Los Angeles Municipal Code(LAMC) Section 91.106.4.5.1 requires the issuance of a permit for demolition of an existing building or struct building permit was issued more than 45 years prior to the date of submit demolition preinspection, or where information submitted with the application preinspection, or where information submitted with the application property shall be posted in a conspicuous place near the entrance demolition will occur, with a public notice of the application for demolition will occur, with a public notice of the application for demolition prior to the issuance of this permit for demolition of the existing building(s) of the prior to the issuance of this permit for demolition of the existing building(s) of the prior to the issuance of this permit for demolition of the existing building(s) of the prior to the issuance of this permit for demolition of the existing building(s) of the prior to the issuance of this permit for demolition of the existing building(s) of the prior to the issuance of this permit for demolition of the existing building(s) of the prior to the issuance of this permit for demolition of the existing building(s) of the existing building(s) of the prior to the issuance of this permit for demolition of the existing building(s) of the existing building(s) of the prior to the issuance of this permit for demolition of the existing building of the existing building of the existing building of the prior to the existing building of the ex	
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The Los Angeles Municipal Code(LAMC) Section 91.106.4.5.1 requires in the Issuance of a permit for demolition of an existing building or struct building permit was issued more than 45 years prior to the date of submidering permit was issued more than 45 years old based on the date the application prehapection, or where information submitted with the application property is more than 45 years old based on the date the application will occur, with a public notice of the application for demolition. I hereby affirm that the property located at _600 U Proposted on 10/13/16 (mm/dd/yyyy) in accordance with LAMC 91.10 prior to the issuance of this permit for demolition of the existing building(s) of the issuance of this permit for demolition of the existing building(s) of the less check one: () Owner, () Contractor, () Authorized Agent for owner/contractions of the existing building (s) of the check one: () Owner, () Contractor, () Authorized Agent for owner/contractions of the existing building (s) of the check one: () Owner, () Contractor, () Authorized Agent for owner/contractions of the existing building (s) of the check one: () Owner, () Contractor, () Authorized Agent for owner/contractions of the existing building (s) of the check one: () Owner, () Contractor, () Authorized Agent for owner/contractions of the existing building (s) of the check one: () Owner, () Contractor, () Authorized Agent for owner/contractions of the existing building (s) of the check one: () Owner, () Contractor, () Authorized Agent for owner/contractions of the check one: () Owner, () Contractor, () Authorized Agent for owner/contractions of the check one: () Owner, () Contractor, () Authorized Agent for owner/contractions of the check one: () Owner, () Contractor, () Authorized Agent for owner/contractions of the check	* .
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Print Name: Jason Matthews Signature: Date: 10/21/1 Date: 10/21/1 Description of the second of th	sture for which the opinital of the application indicates the polication is submitted of the property on preinspection.
lease check one: () Owner, () Contractor, () Authorized Agent for owner/contractor. FOR DEPARTMENT USE ONLY	
lease check one: () Owner, () Contractor, () Authorized Agent for owner/contractor. FOR DEPARTMENT USE ONLY	F
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Application #: 16 DIY (19 1901) LAYU Date	

Permit.

ication #: 16019 - 10000 - 04571

Bldg-Demolition Commercial

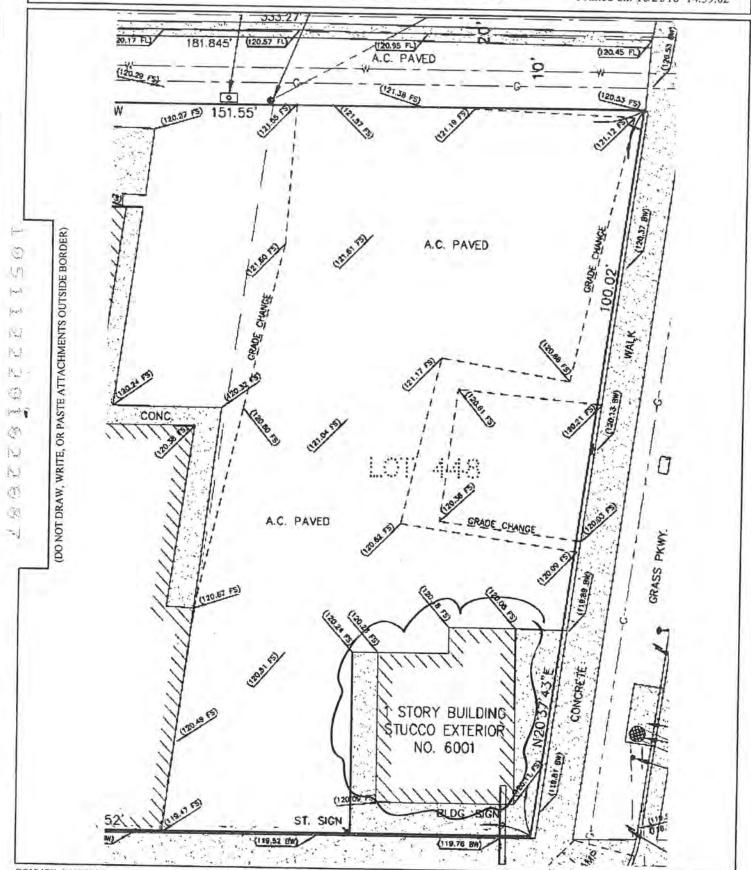
Plan Check

City of Los Angeles - Department of Building and Safety

Plan Check #: B16LA16461 Initiating Office: METRO

PLOT PLAN ATTACHMENT

Printed on: 10/21/16 14:39:02





Documents

Document Number(s)

AF 161429998

Record Description

Record ID: 62797736 Doc Type: AFFIDAVIT Sub Type: LOT TIE Doc Date: 11/15/2016 Status: ISSUED Doc Version: None AKA Address: None Project Name: None Disaster ID: None

Product Name: None

Subject: None

Manufacturer's Name: None

Expired Date: None Receipt Number: None Case Number: None

Scan Number: 1060403201731123

Dwelling Units: None

Property Address(es)

6011 W PICO BLVD 90035-0000 6007 W PICO BLVD 90035-0000 6001 W PICO BLVD 90035-0000

Legal Description(s)

Tract: TR 7603

Block: Lot: 450 Arb:

Map Reference: M B 82-16/17 Modifier:

Tract: TR 7603

Block: Lot: 449 Arb:

Map Reference:M B 82-16/17 Modifier:

Tract: TR 7603

Block: Lot: 448 Arb:

Map Reference: M B 82-16/17 Modifier:



Note: If you have any questions, please visit one of our Records Counter Section open Monday thru Fridays from 7:30 AM to 4:30 PM, EXCEPT on Wednesdays which opens from 9:00 AM to 4:30 PM.

Locations: Metro - 201 N. Figueroa St., 1st Floor Rm. 110, Los Angeles CA 90012 Van Nuys - 6262 Van Nuys Blvd, 2nd Floor Van Nuys CA 91401

Orange Julius Historic-Cultural Monument Application

ZIMAS Parcel Report



City of Los Angeles Department of City Planning

4/4/2017 PARCEL PROFILE REPORT

PROPERTY ADDRESSES

6001 W PICO BLVD

ZIP CODES

90035

RECENT ACTIVITY

CHC-2017-1353-HCM ENV-2017-1354-CE

CASE NUMBERS

CPC-2004-2395-ICO

CPC-1984-156-ZC

CPC-18013

ORD-183497

ORD-177323

ORD-159783

ORD-130411

DIR-2016-1399-DB

ENV-2016-1400-CE

ND-84-380-ZC

Address/Legal Information

PIN Number 129B173 236

Lot/Parcel Area (Calculated) 5,003.9 (sq ft)

Thomas Brothers Grid PAGE 633 - GRID A4

Assessor Parcel No. (APN) 5087016013
Tract TR 7603

Map Reference M B 82-16/17

Block None

 Lot
 448

 Arb (Lot Cut Reference)
 None

Map Sheet 129B173

Jurisdictional Information

Community Plan Area Wilshire
Area Planning Commission Central

Neighborhood Council P.I.C.O.

Council District CD 5 - Paul Koretz

Census Tract # 2168.00

LADBS District Office Los Angeles Metro

Planning and Zoning Information

Special Notes HISTORIC MONUMENT UNDER CONSIDERATION

Zoning C4-1-

Zoning Information (ZI) ZI-2452 Transit Priority Area in the City of Los Angeles

None

No

General Plan Land Use General Commercial

General Plan Footnote(s) Yes

Hillside Area (Zoning Code) No

Specific Plan Area None
Special Land Use / Zoning None

Design Review Board No

Historic Preservation Review No

Historic Preservation Overlay Zone None

Other Historic Designations None

Other Historic Survey Information None

Mills Act Contract None
CDO: Community Design Overlay None

CPIO: Community Plan Imp. Overlay None

District None

None

Subarea None

NSO: Neighborhood Stabilization Overlay No

POD: Pedestrian Oriented Districts None

SN: Sign District No

CUGU: Clean Up-Green Up

Streetscape No.

Adaptive Reuse Incentive Area None

Ellis Act Property No

Rent Stabilization Ordinance (RSO) No

CRA - Community Redevelopment Agency None

Central City Parking

This report is subject to the terms and conditions as set forth on the website. For more details, please refer to the terms and conditions at zimas.lacity.org

(*) - APN Area is provided "as is" from the Los Angeles County's Public Works, Flood Control, Benefit Assessment.

No Downtown Parking None **Building Line** No 500 Ft School Zone No 500 Ft Park Zone

Assessor Information

5087016013 Assessor Parcel No. (APN)

Ownership (Assessor)

6001 PICO STEARNS LLC C/O C/O MATT NELSON Owner1

11913 OCEAN PARK BLVD Address

LOS ANGELES CA 90064

Ownership (Bureau of Engineering, Land

Records)

6001 PICO STEARNS LLC C/O ROBERT NELSON Owner

442 CAMBRIDGE DR Address ARCADIA CA 91007

0.112 (ac) APN Area (Co. Public Works)*

2100 - Commercial - Restaurant, Cocktail Lounge - Restaurant, Cocktail Use Code

Lounge, Tavern - One Story

\$1,122,000 Assessed Land Val. \$25,500 Assessed Improvement Val. 12/15/2015 Last Owner Change \$286,002 Last Sale Amount 67 Tax Rate Area 829256 Deed Ref No. (City Clerk)

Building 1

1963 Year Built CX **Building Class** 0 Number of Units 0 Number of Bedrooms Number of Bathrooms 0

281.0 (sq ft) **Building Square Footage**

No data for building 2 **Building 2** No data for building 3 **Building 3** No data for building 4 **Building 4** No data for building 5 **Building 5**

Additional Information

None Airport Hazard None Coastal Zone

Area Not Mapped Farmland

No Very High Fire Hazard Severity Zone No Fire District No. 1 None Flood Zone Watercourse No Hazardous Waste / Border Zone Properties No

Methane Zone Methane Hazard Site

No High Wind Velocity Areas Special Grading Area (BOE Basic Grid Map A-No

13372)

None Oil Wells

Seismic Hazards

CASE SUMMARIES

Note: Information for case summaries is retrieved from the Planning Department's Plan Case Tracking System (PCTS) database.

Case Number: CPC-2004-2395-ICO

Required Action(s): ICO-INTERIM CONTROL ORDINANCE

Project Descriptions(s): ICO TO REGULATE THE ISSUANCE OF PERMITS RELATED TO AUTOMOTIVE-RELATED USES, INCLUDING BUT NOT LIMITED

TO AUTOMOBILE, TRAILER SALES, ETC

Case Number: CPC-1984-156-ZC
Required Action(s): ZC-ZONE CHANGE

Project Descriptions(s); ZONE CHANGE FROM C2-1-0 AND C2-1VL-0 TO C4-1-0 AND C4-1VL-0 - BOTH SIDES OF PICO BLVD. BETWEEN BEVERLY

GREEN DRIVE AND FAIRFAX AVENUE.

Case Number: DIR-2016-1399-DB
Required Action(s): DB-DENSITY BONUS

Project Descriptions(s): PURSUANT TO THE LOS ANGELES MUNICIPAL CODE (LAMC) SECTION 12.22 A.25 A DENSITY BONUS COMPLIANCE REVIEW

TO ALLOW THE CONSTRUCTION OF A 6-STORY, 69-FOOT

TALL BUILDING TOTALING 45,144 SQUARE FEET WITH 48 DWELLING UNITS. THE PROJECT WILL RESERVE A MINIMUM OF 11 PERCENT, OR 5 DWELLING UNITS, OF THE 48 TOTAL BASE DWELLING UNITS PERMITTED ON THE

SITE FOR LOW INCOME TENANT/OWNERS FOR A PERIOD OF 55 YEARS.

THE FOLLOWING DENSITY BONUS INCENTIVES ARE REQUEST:

1. INCREASE OF FAR TO ALLOW 3:1 IN LIEU OF 1.5:1:

2. A 20% DECREASE IN THE REAR YARD SETBACK TO ALLOW A 14'-14" IN LIEU OF 18 FT.

Case Number: ENV-2016-1400-CE

Required Action(s): CE-CATEGORICAL EXEMPTION

Project Descriptions(s): PURSUANT TO THE LOS ANGELES MUNICIPAL CODE (LAMC) SECTION 12.22 A.25 A DENSITY BONUS COMPLIANCE REVIEW

TO ALLOW THE CONSTRUCTION OF A 6-STORY, 69-FOOT

TALL BUILDING TOTALING 45,144 SQUARE FEET WITH 48 DWELLING UNITS. THE PROJECT WILL RESERVE A MINIMUM OF 11 PERCENT, OR 5 DWELLING UNITS, OF THE 48 TOTAL BASE DWELLING UNITS PERMITTED ON THE

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1. INCREASE OF FAR TO ALLOW 3:1 IN LIEU OF 1.5:1;

2. A 20% DECREASE IN THE REAR YARD SETBACK TO ALLOW A 14'-14" IN LIEU OF 18 FT.

Case Number: ND-84-380-ZC
Required Action(s): ZC-ZONE CHANGE
Project Descriptions(s): Data Not Available

DATA NOT AVAILABLE

CPC-18013 ORD-183497 ORD-177323

ORD-159783 ORD-130411 Active Fault Near-Source Zone

Nearest Fault (Distance in km) 1.4764512

Nearest Fault (Name)

Region

Newport - Inglewood Fault Zone (Onshore)

Transverse Ranges and Los Angeles Basin

Fault Type B

Slip Rate (mm/year) 1.00000000

Slip Geometry Right Lateral - Strike Slip
Slip Type Poorly Constrained
Down Dip Width (km) 13.00000000

 Rupture Top
 0.00000000

 Rupture Bottom
 13.00000000

 Dip Angle (degrees)
 90.0000000

 Maximum Magnitude
 7.10000000

Alquist-Priolo Fault Zone No
Landslide No
Liquefaction Yes
Preliminary Fault Rupture Study Area No
Tsunami Inundation Zone No

Economic Development Areas

Business Improvement District None
Promise Zone No
Renewal Community No

Revitalization Zone Central City
State Enterprise Zone None
Targeted Neighborhood Initiative None

Public Safety

Police Information

Bureau West
Division / Station Wilshire
Reporting District 752

Fire Information

 Bureau
 South

 Batallion
 18

 District / Fire Station
 58

 Red Flag Restricted Parking
 No

City of Los Angeles Department of City Planning 04/04/2017 PICO BLYO 2014 Digital Color-Ortho ZIMAS INTRANET Address: 6001 W PICO BLVD

Streets Copyright (c) Thomas Brothers Maps, Inc.

General Plan: General Commercial

Zoning: C4-1-0

Tract: TR 7603 Block: None

Arb: None Lot: 448

PIN #: 129B173 236 APN: 5087016013

ORANGE JULIUS

6001 West Pico Boulevard CHC-2017-1353-HCM ENV-2017-1354-CE

Correspondence from Owner's Representative



Cox, Castle & Nicholson LLP 2029 Century Park East, Suite 2100 Los Angeles, California 90067-3284 P: 310.284.2200 F: 310.284.2100

Jason B. Matthews 310.284.2226 jmatthews@coxcastle.com

File No. 077627

2017 MAY 16 AM 8: 37

May 9, 2017

VIA FEDERAL EXPRESS

Honorable Councilmember Paul Koretz Fifth Council District City of Los Angeles 200 North Spring St. #440 Los Angeles, CA 90012

Re:

LA Burger - 6001 West Pico Blvd. - Council File No. 17-0325; Notice of Intent to Revoke Demolition Permit No. 16019-10000-04571; Cultural Heritage Commission Hearing Date: May 18, 2017

Dear Councilmember Koretz:

Our firm represents Matt Nelson of Ikon, Ltd., the owner of 6001 Pico Stearns LLC and the LA Burger restaurant building, located at 6001 West Pico Boulevard, in the City of Los Angeles. We are in receipt of the Planning Commission's notice that on March 31, 2017, under Council File No. 17-0325, the City Council voted to initiate consideration of the site as a Historic Cultural Monument.

The LA Burger building is undoubtedly an interesting example of 1960s walk-up style burger stands, but a historic designation jeopardizes the viability of both an approved affordable housing project and the LA Burger restaurant business itself. Mr. Nelson is willing to incorporate any historically significant portions of the building into the new affordable housing project, which is what we see as the best solution for creating 48 new housing units, continuing the former business operator at this site, and preserving the building's significant elements.

The project has been fully approved, the operator of the former LA Burger has moved out, and such operator has signed a letter of intent to move into the new project. However, the stay on construction resulting from the Council nomination has created a significant hardship for Mr. Nelson and the LA Burger operator. This is an approved, responsible, and respectful small residential infill development with neighborhood support. Mr. Nelson has owned the site for two years, during which time he has engaged the City and the community, and was set to break ground next month. We hope your office is willing to review the project details below and work towards a compromise that honors the characteristics of the LA Burger building while allowing the City to realize the important project benefits that this new construction will bring to the City.

Councilmember Paul Koretz May 9, 2017 Page 2

The Project Provides 48 New Housing Units with No Loss of Existing Housing Units

Mr. Nelson's proposed project is a new construction, podium-style, 48-unit mixed use building ("Project"). The Project contains 43 market-rate apartments, 5 deed-restricted very low income affordable apartments, and 999 square feet of ground floor retail, which the former operator of LA Burger intends to occupy. The existing improvements proposed for demolition are 3,056 square feet of vacant commercial buildings with questionable structural integrity. There is no proposed demolition of existing residences, and none of the commercial buildings are occupied.

The citywide apartment vacancy rate is approximately 2.6%. City residents have suffered double-digit rent increases for several years running. This Project may be small, but streamlining the on-menu density bonus process to allow incremental increases in supply is part of the solution.

The Project Includes Five Very Low Income (VLI) Apartments

Under the Director's Determination approving Density Bonus and Affordable Housing Incentives dated September 30, 2016, the Project includes five (5) apartments deed-restricted to Very Low Income (VLI) residents – i.e., those making less than 50% of Area Median Income. The restricted units include a studio apartment, two (2) one-bedroom apartments, and two (2) two-bedroom apartments. The City Attorney has approved and the Los Angeles Housing Department has recorded an affordable housing covenant against the Property, which lasts for 55 years, ensuring that the Project provides its most tangible community benefit for generations to come.

The Project Was Approved and Vetted By Multiple City Departments

Mr. Nelson has paid the City approximately \$94,000 in required application fees, passed all site plan reviews, and participated in numerous plan check meetings with City Planning Staff, all with the express purpose of conforming to the City's requirements and proactively addressing concerns. The City issued a Demolition Permit for the Project and was only six clearances away from issuance of the final Building Permit. At no point in the two-year process did any private consultant or public official raise any issues regarding or relating to a potential historic status issue. Specific milestones include:

- City Planning issued a CEQA Categorical Exemption on July 25, 2016.
- City Planning issued a Director's Determination approving Density Bonus and Affordable Housing Incentives on September 30, 2016.

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- City Planning processed applications for pre-inspection and demolition in early October 2016 without raising the historic status issue.
- The Project passed a Demolition Pre-Inspection, with an express purpose of identifying potential historic status or other risks of demolition, on October 18, 2016.
- City Planning issued an "Irrevocable Offer to Dedicate" a 15' x 15' corner cut that runs underneath LA Burger.
- City Planning issued Demolition Permit No. 16019-10000-04571 on November 16, 2016.
- LAHD recorded a Rental Covenant Agreement against five Very Low Income (VLI) units on April 13, 2017, as Doc No. 20170409387 in the Official Records.

The Property is Environmentally Constrained and Only New Construction Can Remediate the Environmental Issues

Environmental Audit, Inc. prepared a "Soil and Groundwater Investigation" dated February 2, 2015, which makes two important findings regarding the environmental conditions at the Property: (1) the Property is located in a City Methane Zone and (2) residual Tetrachloroethylene (PCE) vapors are rising from the soil. The methane problem in the Wilshire-Fairfax District is well-documented; indeed, your office has taken the lead in calling for better inventory and control on these issues. The PCE vapors are not related to any activities on the Project site; instead, they appear to emanate from a former dry cleaner across the street, with PCE levels worsening deeper underground.

The Project has been designed to fully address these environmental issues for future occupants of the Property by incorporating above-ground parking and implementing dual-purpose Level II methane mitigation measures. The County of Los Angeles Fire Department - Health Hazardous Materials Division has concurred with these proposed environmental remediation measures. Specifically, according to the Fire Department, if the proposed venting vapor barriers are installed, not only will current methane codes be satisfied, but "the residual PCE vapors will not present a significant public health or environmental hazard."

Failing to address these environmental issues could pose long term issues for anyone seeking to occupy any of the existing structures, including the LA Burger building.

Property Taxes Will Increase Substantially

The projected increase in property tax revenue attributable to all three parcels involved in the Project is approximately tenfold.

Councilmember Paul Koretz May 9, 2017 Page 4

The Project Enjoys Community Support

Mr. Nelson's team engaged the neighborhood in planning and decision-making early on. After meeting with the South Carthay Neighborhood Association and hearing their concerns, Mr. Nelson agreed to several Project modifications in August 2016. Design modifications which accommodated neighbors, and ultimately made a better Project, include repaving the alley, hedge screens, roof deck curfew, and changes to the garage to reduce car headlight glare.

The Project Has an Otherwise Ideal Development Location

Except for the 281 square feet of land covered by the LA Burger building, the Project location is otherwise ideal for fast-tracked and Council-supported development. Recent City Council initiatives implicated by the Project include Transit-Oriented Development (TOD) and channeling new residential projects to commercial-zoned land. The Project has multiple bus stops within 1,500 feet: including Pico WB & Crescent Heights NS in front, Pico EB & Hi Point NS to the East, and Pico EB & Crescent Heights NS to the West. It is also located on land zoned C-2 fronting a Class II Major Highway that has not been developed previously with residential uses, meaning no existing housing stock is threatened.

Mr. Nelson is a Small Business with Limited Ability to Survive Delays

Mr. Nelson is a small business owner with two full-time employees and one other building under construction, also in the Fifth Council District (25 units at Sepulveda & Sardis). The delay he is currently experiencing is not an anticipated entitlement hiccup underwritten in advance by a large developer, but rather a significant financial hardship for a sole proprietor who intentionally focuses on by-right development. The Project's land loan comes due June 30, 2017, and cannot be refinanced into a construction loan without a building permit. Mr. Nelson is at risk of losing the Project, and the vacant LA Burger building suffering the neglect of a foreclosure process, if a compromise cannot be reached.

LA Burger is a Small Business Hoping to Reoccupy the Project

The restaurant in the LA Burger building is owned and operated by Gustavo Munoz. Prior to learning of the potential historic status, Mr. Nelson had given Mr. Munoz notice to vacate, but engaged him in a long-term planning discussion about the future of the site and his business. Mr. Munoz is excited about occupying the ground floor 999 square feet of newly constructed custom restaurant space, on the exact same hard corner of Pico & Stearns where he has worked for over 20 years. Mr. Munoz looks forward to being a future amenity to the 48 families that will be located directly above him, and all parties involved expect even the new Project will still be known as the LA Burger Building, particularly in light of the proposal to incorporate any historically significant elements into the future Project.

Councilmember Paul Koretz May 9, 2017 Page 5

Conclusion

Mr. Nelson has engaged Pam O'Connor and David Kaplan at Kaplan Chen Kaplan to provide a Historic Preservation Consultant Report, evaluate if some or all of the LA Burger building is historically significant, and recommend solutions that might allow the Project to go forward without material impairment to a historic resource. He has also consulted with Armet Davis Newlove Architects, who originally designed the LA Burger building in 1963 as an Orange Julius. Mr. Nelson is considering preservation alternatives such as incorporating the folded plate roof into the new building's first floor awning and keeping the original walk-up order window. We hope your office is willing to meet to discuss these alternatives and how we can proceed to a building permit as soon as an agreement is reached. In the midst of a full-blown housing affordability crisis coupled with a regulatory environment making larger projects increasingly difficult, by-right new housing construction with no loss of old housing is exactly the type of smart growth that should be encouraged.

Thank you for your time and attention to these important issues. We look forward to working collaboratively with your office to find a solution that brings much needed housing, including affordable housing, to the City, protects a local small business, and preserves any potentially significant historic resources into the new building.

Sincerely.

Jason B. Matthews

cc: Vincent P. Bertoni, Director of Planning
Etta M. Armstrong, Commission Executive Assistant
Shawn Bayliss, Director of Planning & Land Use, Fifth Council District
Faisal Alserri, Planning Deputy, Fifth Council District
Ken Bernstein, Principal Planner
Lambert Giessinger, Architect
Betty Dong, Department of City Planning, GIS Chief
Adrian Scott Fine, LA Conservancy