

Presented by



**BANC OF  
CALIFORNIA**



**LOS ANGELES  
CONSERVANCY  
PRESERVATION AWARDS**



## About the Los Angeles Conservancy's 2024 Preservation Awards Celebration

On **Thursday, May 16, 2024**, the Los Angeles Conservancy is excited to celebrate our 2024 Preservation Awards winners in a presentation at the incredible Egyptian Theatre in Hollywood. Learn about why this space is significant and enjoy the freshly refurbished venue, now owned by Netflix, which is programming the theatre in partnership with the American Cinematheque.

Each year, an independent jury of experts from the fields of architecture, preservation, and community development select a distinguished group of projects that demonstrate outstanding achievement in the field of historic preservation and heritage conservation. Attendees have the chance to discover some of the region's most significant preservation projects and network with a cross-section of L.A. community leaders from the public and private sectors at one of the most inspiring awards programs in Los Angeles.

Event sponsorship levels range from \$2,000 to \$15,000, with some exciting special sponsorship opportunities this year. Each level includes different benefits, outlined below. This is one of our most popular events, and space is limited, so get your sponsorships early!

- **Sponsors at the \$5,000 and above levels** will be invited to a pre-event VIP reception in the Egyptian's lobby, which includes fascinating visuals of the theatre's history, **and reserved priority seating in the theatre for 10** at the event presentation.
- **Sponsors at the \$4,000 and above levels** will be invited to a pre-event VIP reception in the Egyptian's lobby, which includes fascinating visuals of the theatre's history, **and reserved priority seating in the theatre for 8** at the event presentation.

### **EXCITING SPECIAL SPONSORSHIP OPPORTUNITIES THIS YEAR!**

(See details on following form)

- **Registration Sponsor (1 available - \$10,000)**
- **Red Carpet Sponsor (1 available - \$10,000)**
- **Deluxe Bar Sponsor (1 available - \$10,000)**
- **Multi-media Logo Promotion - \$500**

**For more information, please contact Development Manager Chelsey Crabbe at [ccrabbe@laconservancy.org](mailto:ccrabbe@laconservancy.org) or (213) 896-9115.**



# Preservation Awards Celebration – Thursday, May 16, 2024

## Sponsorship/Ticket Reservation Form

### PRESENTING Sponsor: \$15,000

- Co-Presenting Sponsor recognition in live and video event presentations, and in printed and digital programs
- Co-Presenting Sponsor logo listing on LAC website, with live link to sponsor's website
- Co-Presenting Sponsor logo recognition on printed Save the Date postcard and printed program cover
- Invitation for 10 to pre-event VIP reception in the lobby of the Egyptian Theatre and post-screening reception in the Egyptian's courtyard
- Reserved priority seating in the theatre for 10 for the event presentation
- Egyptian Theatre tote bag and keepsake book on history of the theatre for all sponsor guests
- Fair Market Value \$2,250

### LEAD Sponsor: \$10,000

- Lead logo or name recognition in printed and digital programs
- Lead listing or logo on LAC website, with live link to sponsor's website
- Invitation for 10 to pre-event VIP reception in the lobby of the Egyptian Theatre and post-screening reception in the Egyptian's courtyard
- Reserved priority seating in the theatre for 10 for the event presentation
- Egyptian Theatre tote bag and keepsake book on history of the theatre for all sponsor guests
- Fair Market Value \$2,250

### MONUMENT Sponsor: \$7,500

- Premier logo or name recognition in printed and digital programs
- Premier listing or logo on LAC website, with live link to sponsor's website
- Invitation for 10 to pre-event VIP reception in the lobby of the Egyptian Theatre and post-screening reception in the Egyptian's courtyard
- Reserved priority seating in the theatre for 10 for the event presentation
- Egyptian Theatre tote bag and keepsake book on history of the theatre for all sponsor guests
- Fair Market Value \$2,250

### ICON Sponsor: \$5,000

- Priority logo or name recognition in printed and digital programs
- Priority listing or logo on LAC website, with live link to sponsor's website
- Invitation for 10 to pre-event VIP reception in the lobby of the Egyptian Theatre and post-screening reception in the Egyptian's courtyard
- Reserved priority seating in the theatre for 10 for the event presentation
- Egyptian Theatre tote bag and keepsake book on history of the theatre for all sponsor guests
- Fair Market Value \$2,250

### LANDMARK Sponsor: \$4,000

- Prominent logo or name recognition in printed and digital programs
- Prominent listing or logo on LAC website, with live link to sponsor's website
- Invitation for 8 to pre-event VIP reception in the lobby of the Egyptian Theatre and post-screening reception in the Egyptian's courtyard
- Reserved seating in the theatre for 8 for the event presentation
- Egyptian Theatre tote bag and keepsake book on history of the theatre for all sponsor guests
- Fair Market Value \$1,800

### HERITAGE Sponsor: \$2,000

- Logo or name recognition in printed and digital programs
- Listing or logo on LAC website, with live link to sponsor's website
- Invitation for 8 to event presentation (open seating in the theatre) and post-screening reception in the Egyptian's courtyard
- Fair Market Value \$1,400

### Individual Tickets

Includes event presentation in the theatre (open seating for one) and post-screening reception in the Egyptian's courtyard

**EARLY BIRD Tickets \$225 each (if purchased by April 12) (# \_\_\_\_\_)**

**Tickets \$250 each (purchased on April 12 and after) (# \_\_\_\_\_)**

Fair Market Value is \$175 per ticket

*The Los Angeles Conservancy is a nonprofit 501(c)(3) organization, Federal ID# 95-3273046.*



LOS ANGELES  
CONSERVANCY



523 West Sixth Street, Suite 826, Los Angeles, CA 90014 | laconservancy.org

## EXCITING SPECIAL SPONSORSHIP OPPORTUNITIES THIS YEAR!

### Registration Sponsor (1 available - \$10,000)

- Your organization's literature at registration
- Your organization's logo on event nametags
- Logo recognition on signage at check-in
- Listing or logo on L.A. Conservancy website, with live link to sponsor's website
- Listing or logo in printed and digital programs
- Invitation for 4 to pre-event VIP reception in the lobby of the Egyptian Theatre and post-screening reception in the Egyptian's courtyard
- Reserved seating in the theatre for 4
- Egyptian Theatre tote bag and keepsake book on history of the theatre for all sponsor guests
- Fair Market Value is \$900

### Red Carpet Sponsor (1 available - \$10,000)

- Your organization's logo on step and repeat banners
- Logo recognition on signage at check-in
- Listing or logo on L.A. Conservancy website, with live link to sponsor's website
- Listing or logo in printed and digital programs
- Invitation for 4 to pre-event VIP reception in the lobby of the Egyptian Theatre and post-screening reception in the Egyptian's courtyard
- Reserved seating in the theatre for 4
- Egyptian Theatre tote bag and keepsake book on history of the theatre for all sponsor guests
- Fair Market Value is \$900

### Deluxe Bar Sponsor (1 available - \$10,000)

- Your organization's branding prominently featured on bar
- Option to provide branded cocktail napkins at bar
- Listing or logo on L.A. Conservancy website, with live link to sponsor's website
- Listing or logo in printed and digital programs
- Invitation for 4 to pre-event VIP reception in the lobby of the Egyptian Theatre and post-screening reception in the Egyptian's courtyard
- Reserved seating in the theatre for 4
- Egyptian Theatre tote bag and keepsake book on history of the theatre for all sponsor guests
- Fair Market Value is \$1,400

### Multi-Media Logo Promotion - \$500

- Your organization's logo or name prominently featured in printed and digital programs
- Listing or logo on L.A. Conservancy website, with live link to sponsor's website
- No event tickets are included with this sponsorship level
- Fair Market Value is \$0

**Return this form by mail or email to:** Los Angeles Conservancy, Attn: Chelsey Crabbe, 523 West Sixth Street, Suite 826, Los Angeles, CA 90014 or ccrabbe@laconservancy.org. Questions? Call Chelsey at (213) 896-9115.

Company Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ ZIP Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Program Recognition\* \_\_\_\_\_

*\*If you are a sponsor, please list sponsor name **EXACTLY** as you wish it to appear; logos and listing **MUST** be received by Friday, April 19th in order to be included in digital and print materials.*

Total Enclosed \$ \_\_\_\_\_

Check Enclosed (payable to Los Angeles Conservancy)

Charge to:  VISA  MasterCard  AMEX  Discover

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ V-Code \_\_\_\_\_

Signature \_\_\_\_\_