



Jan/Feb 2020 · Volume 42 Number 1



The 1976 Bonaventure Hotel is an iconic 1970s building in downtown L.A. Photo by Architectural Resources Group.

# The '70s Turn 50: Celebrating the Decade that Broke the Mold

by Sarah Lann

The Los Angeles Conservancy celebrates the 1970s' golden anniversary with The '70s Turn 50, an exciting initiative exploring the decade's lasting imprint on L.A. County's built environment. This yearlong campaign will raise public awareness and educate Angelenos about 1970s architectural and cultural heritage sites in Los Angeles.

# Why Fifty Years?

The fifty-year mark is significant in historic preservation. One of the criteria for designation on the National Register of Historic Places states that properties under the age of fifty should not be considered eligible unless they are of "exceptional importance." While there is no age limit in Los Angeles for local landmark designation, the fifty-year rule remains a benchmark for examining buildings and structures from a period not yet long-gone. It serves as a rallying cry for preservationists anxious to spotlight places that may be at risk.

In 2010, the Conservancy leveraged the 1960s' fiftieth birthday to shine a light on the growing number of lost or threatened buildings from that decade. Increasing public awareness and pressure helped spare some threatened '60s buildings.

The 1966 Fairmont Century Plaza (formerly, the Century Plaza Hotel), which had faced potential demolition, was successfully saved thanks to massive public support and a sensitive redevelopment plan brokered by the Conservancy and the National Trust for Historic Preservation.

Instilling value for structures not yet in our collective consciousness is half the battle when it comes to preserving them. However, those most in need of attention are in constant

Please see '70s TURN 50 on page 6

# The '70s Turn 50 Special Events

# **Walking Tour**

**Don't Call Me Ugly! A Fresh Look at Modernism** Saturday, February 15, 22, and 29; 2 p.m.

Get ready to critique some of downtown L.A.'s toughest-to-love buildings on this interactive walking tour. By looking deeply at these places, perhaps you'll *really* see them for the first time.

# **Tour + Discussion Series**

# **Children of the '70s: Preservation on the Rise** Saturday, March 21, 1 p.m. ArtCenter College of Design

Malls, Shag, and Sunken Living Rooms: Locating

**'70s Pop Culture** Thursday, May 21, 6 p.m. Pacific Design Center

California in the '70s—The Mindset, the Materials. the Architects

Wednesday, July 22, 6 p.m. Westin Bonaventure Hotel & Suites

# Where It All Went Down: Movements of the '70s

- Saturday, September 19, 1 p.m.
- ArtCenter College of Design

# The '70s and Beyond—Looking Forward

Thursday, November 19, 6 p.m. Pacific Design Center

Visit *laconservancy.org/70s-events* for event details and to register. We will announce additional tours and events in the coming months. •

# In This Issue

In Memoriam	2
2019 Year-in-Review	3
Protecting 1970s Landmarks	4
Member Spotlight	7

# LOS ANGELES CONSERVANCY

The Los Angeles Conservancy is a nonprofit membership organization that works through education and advocacy to recognize, preserve, and revitalize the historic architectural and cultural resources of Los Angeles County.



@laconservancy | laconservancy.org | laconservancy.tumblr.com

#### **Board of Directors**

Alice Carr, *Chair of the Board* Eric Needleman, *Secretary* Mike Deasy, *Treasurer* Linda Brettler, *Chair of the Advocacy Committee* Joy Forbes, *Chair of the Development Committee* Barbara Bestor, FAIA; David Cocke, S.E.; Jared Franz, PhD; Luis Hoyos; Roella Hsieh Louie; Anna Jacobson; Diane Keaton; David Kopple; Galina Krivitsky; Kevin Lane; Jingbo Lou; Steven McCall; Sophia Nardin; Raymond Rindone; Bill E. Roschen, FAIA; Michiko Shepherd

#### Advisory Council

Charmaine Atherton; Margaret Bach; Sally S. Beaudette; Bruce Corwin; Tim Disney; George A. V. Dunning; Amy Forbes; Douglas J. Gardner; Albert Greenstein; Greg Harless; Robert S. Harris, FAIA; Hernan Hernandez; Mary Kay Hight; Dr. Thomas S. Hines; Kathryn Welch Howe; Stephanie Kingsnorth, AIA, LEED AP; Michael LaFetra; Brenda Levin, FAIA; Ronald S. Lushing; Robert F. Maguire III; Christy McAvoy; Thomas R. Miller; Wesley Phoa, PhD; Frank Romero; Jack Rubens; Alan Sieroty; Alison Silver; Joel Wachs; John H. Welborne; Roland A. Wiley, AIA; Ken Williams

### Lifetime Cornerstone

George A. V. Dunning Connie Humberger Stephen and Christy McAvoy John H. and Martha L. Welborne

#### Staff

Linda Dishman, President and CEO Sana Ahmed, Education Specialist Kate Andersen, Operations Manager Lisett B. Chavarela, Director of Communications Adrian Scott Fine, Director of Advocacy Jessica Hodgdon, Digital Communications Manager Helen Huang, Administrative Assistant Alex Inshishian, Program Coordinator Sarah Lann, Director of Education Liz Leshin, Director of Development Gabriela Philo, Development Manager M. Rosalind Sagara, Neighborhood Outreach Coordinator Bruce Scottow, Volunteer and Program Coordinator Eric Solomon, Development Associate Erik Van Breene, Preservation Coordinator Marcello Vavalà, Preservation Associate

Major funding for the Los Angeles Conservancy's programs is provided by the LaFetra Foundation and the KennethT. and Eileen L. Norris Foundation.

# In Memoriam

Last November marked the end of a Modern era in Los Angeles following the loss of Ray Kappe, FAIA, and Dion Neutra. May their legacies persist and inspire future generations to come.

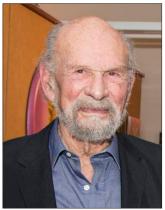
### Ray Kappe (1927-2019)

•

•

•

The late Ray Kappe, FAIA, was one of the most influential figures in Modern architecture. An architect, urban planner, and educator, Kappe never settled for the status quo. After graduating with honors from the University of California, Berkeley in the early 1950s, he moved to Los Angeles and started experimenting with housing. Kappe designed Modern homes with wood instead of steel and masterfully connected them to their landscape. He was one of the earliest to use sustainable materials and understand environmental sensitivity. His own home in Pacific Palisades, completed in 1967 and delicately embedded on a steep slope of Rustic Canyon, is widely regarded as one of the most beautiful and inviting Modern houses in the United States. His portfolio included multi-family, prefabricated, educational, public, industrial, and commercial buildings. However, he is best known for his one hundred custom residences.



Ray Kappe in 2014, when he received the L.A. Conservancy Modern Committee's Modern Masters Award. Photo by Larry Underhill.

In the early 1970s, Kappe transformed Los Angeles' design community when he co-founded the progressive architecture school, Southern California Institute of Architecture (SCI-Arc). The avant-garde institution centers on design, urban planning, and creative dialogue, and has become one of the top architecture schools in the country.

### Dion Neutra (1926-2019)

Dion Neutra, son and longtime partner of Modernist architect Richard Neutra, made it his life's work to preserve his family's architectural legacy. An accomplished architect, the younger Neutra started collaborating with his father when he was only seventeen years old. He went on to study architecture at the University of Southern California and graduated in 1950. He immediately went to work for his father. For nearly a century, Neutra and his father, individually and in collaboration, worked on hundreds of houses and civic projects throughout Los Angeles and the country. Their distinct, sleek design style became the epitome of Southern California's indoor-outdoor lifestyle. The younger Neutra continued to practice after his father's death in 1970. The 1975 Hungtington Beach Central Library and Cultural Center is considered his most significant project.



Dion Neutra in 2010, when he received the L.A. Conservancy Modern Committee's Modern Masters Award. Photo by Larry Underhill.

When concerned Neutra structures would be remodeled or demolished, Dion Neutra became an aggressive advocate on behalf of his family's legacy. His last project was a house in Honduras for one of his two sons, completed in 2018.

# YEAR-IN-REVIEW **2019**

# PRESERVATION HIGHS & LOWS

Tom Bergin's named an official landmark by the City of L.A. after a joint nomination effort by the Conservancy and the Miracle Mile Residential Association.

The City of L.A. approved the Sakai-Kozawa Residence/ Tokio Florist and Pole Sign for landmark status after a joint nomination effort by the Little Tokyo Historical Society and the Conservancy (learn more on page 5).

Thanks to leadership by the California Preservation Foundation and hundreds of letters of support, Governor Newsom signed the California historic rehabilitation tax credit (SB 451) into law, creating an important new economic incentive for rehabilitating historic buildings. The Star Theatre in La Puente was demolished in June 2019 after a multiyear advocacy effort led by the Conservancy and the L.A. Historic Theatre Foundation. The structure, designed by master architect S. Charles Lee, was significant for its lamella roof design.

**Despite strong** advocacy efforts by the Conservancy and **Boyle Heights** residents, the Los **Angeles Unified School District** demolished almost all of Roosevelt High School's historic buildings. Roosevelt was one of the five schools that took part in the East L.A. **Chicano Student** Walkouts (Blowouts) of 1968.



**69** 

Your membership dollars fund countless hours of advocating for the preservation of our built environment. 1,200 YOUNG PRESERVATIONISTS



Your membership support made it possible for over 1,200 children ages 8-18 to participate in our youth programs and learn about L.A. history.

28

6 LOCAL GOVERNMENTS



Thanks to you, 6 local governments received direct assistance on creating or updating preservation programs and policies.

21,000 EVENT ATTENDEES



We host events throughout the year, including our walking tours, Last Remaining Seats series, and more. Members made up 46% of the total event attendee count.



Your membership supports a new microsite that shines a light on 28 legacy businesses in L.A. County. We'll add more businesses to the site in 2020.





Our incredible volunteers—many of whom are members make our work possible by sharing their time, energy, and knowledge with the Conservancy.



The 1972 Federal Aviation Administration Building (FAA) in Hawthorne is protected by an easement held by the Conservancy. Photo by Adrian Scott Fine/L.A. Conservancy.

# **Protecting 1970s Landmarks**

by Adrian Scott Fine

The phrase "everything old is new again" is fitting for historic preservation work. Through the passage of time, places that once might have been derided and misunderstood come into their own and are "rediscovered."

It happened with Victorian homes, for example, which were considered past their prime in the 1950s and '60s, and many were demolished in this time period. But those that remained came to be appreciated again by the 1970s and '80s. A similar storyline has followed Art Deco, Craftsman, and numerous other architectural styles. We generally lose a lot of these kinds of places as we wait for the public's appreciation for them to catch up.

Often it is a younger generation that sees value in these "newer" buildings that are just emerging as the historic landmarks of the future. Now that the 1970s-era built environment is crossing the fifty-year threshold, enough time has passed to start understanding, recognizing, and protecting these places too.

# Our Newest Conservation Easement

With the launch of our new The '70s Turn 50 initiative (learn more on page 1), this is a perfect time to share the news about our latest conservation easement, which happens to be a significant 1970s building.

The Federal Aviation Administration Building (FAA) in Hawthorne is one of the nation's most significant examples of 1970s Late Modernism. It is now protected through a conservation easement held by the Conservancy. As an easement-holder, we ensure that any proposed changes to the exterior of the building and landscape conform to the Secretary of the Interior's Standards for Rehabilitation (nationally recognized preservation standards).

When the FAA was completed in 1972, the nation was in the middle of a presidential scandal, the first-ever digital watch made its debut, and NASA's Space Shuttle Program officially launched. The FAA and similar buildings from this time period represented a stark architectural departure, with a rounded, taut glass-and-aluminum-skinned façade. It looked more like a piece of monumental sculpture than a building intended to house federal office workers. From certain angles, the reflective glass building appears to hover above the ground as if an experimental aircraft. This design is fitting given Los Angeles County's role in the early aerospace industry.

Despite its eventual construction in the 1970s, the design for the FAA dates to 1966, by architects César Pelli and Anthony J. Lumsden of Daniel Mann Johnson & Mendenhall (DMJM). Considered the first-designed Southern California building to have a mirrored skin, the FAA was not the first built. Pelli and Lumsden collaborated on experimental developments with new types of exterior cladding or "skin." The idea was to wrap a building's structural frame in a glass curtain wall façade that appeared as one continuous, uniform surface.

In 1976, *Progressive Architecture* magazine quoted Lumsden saying the FAA was "the first building in the country, I believe, that tried to do a lightweight sculptural surface, where the building goes over the top... under the bottom, and also around the corner." The article also describes the FAA as an "anti-gravitational mass, not unlike a dirigible airship." Its progressive design represented a significant step in the evolution of continuous, flexible membrane facades, leading to numerous examples built throughout the U.S. and world.

Anyone driving past the FAA and its busy intersection at 15000 Aviation Boulevard likely notices how this building stands out from others. It is set back from the corner with a vast open landscape and sited as if a "machine in the garden." It is thoroughly futuristic, even today, nearly fifty



established as part of the National Historic Preservation Act. This affords any significant historic building passing from federal to private ownership adequate, long-term protection. In this case, the best tool to accomplish this goal is a conservation easement.

The federal government officially closed the building in 2018, relocating its office workers and leaving the building empty. For more than a year, the Conservancy worked closely

> with the GSA to put in place the necessary provisions before the sale of the FAA could proceed. This included valuable assistance from the National Trust for Historic Preservation and the Advisory Council on Historic Preservation. On May 3, 2019, the GSA issued bids for the purchase of the FAA, with an

The FAA building features a rounded, taut glass-and-aluminum skinned façade. Photo by Adrian Scott Fine/L.A. Conservancy.

years later. In 2010, Lumsden noted how important and integral the open landscape was to the design of the building. It frames the FAA with flat open lawn areas and undulating earthen berms intended to extend the sculptural effects of the building, and serve a practical purpose of concealing surface parking. The Conservancy's conservation easement protects both the FAA building and its landscape setting.

In 2015, at age 43, the FAA was officially listed in the National Register of Historic Places. Its contribution to the field of architecture is more than worthy of this level of recognition. Though still relatively young, the FAA was in need of a significant seismic retrofit and reinvestment. After considering its options, the General Services Administration (GSA), who manages the FAA and a massive portfolio of buildings owned by the federal government, ultimately decided to close and sell the building. Due to its status as a historic building, the planned sale prompted a federal historic review process called Section 106, online auction beginning on June 3 and ending on July 9.

In late November 2019, ownership of the FAA transferred to the winning bidder, Worthe Real Estate Group, based in Santa Monica. They plan to rehabilitate the FAA building and retain its original use as an office building. The conservation easement was officially placed on the building as a condition of the sale.

The Conservancy is already working closely with Worthe as they begin planning for tenant improvements, restoration of the glass skin of the building, and necessary upgrades. We are very excited to see this building rehabilitated and put back into its original use, demonstrating how old can indeed become new again. This easement also marks the Conservancy's first postwar historic building, let alone from the 1970s, to join our growing portfolio of conservation easements!

To learn more about the Conservancy's easement program, visit *laconservancy.org/easements*.•

# Preservation Snapshots

In December 2019, the Cultural Heritage Commission (CHC) voted in full support to recommend the designation of **Union Bank Square** as a Historic-Cultural Monument (HCM). If ultimately designated by the L.A. City Council, Union Bank Square will be the first skyscraper in Los Angeles to gain HCM status.

The Conservancy submitted an HCM nomination for Union Bank Square last July. Completed in 1967, Union Bank Square was the first skyscraper constructed within the Bunker Hill Urban Renewal area. The site is significant for its Corporate International style office tower and its surrounding three-acre Modernist plaza designed by nationally renowned landscape architect Garrett Eckbo.

A planned \$20 million renovation by owner KBS initially sparked concerns about the future of Union Bank Square, especially Eckbo's cultural landscape. We are working closely with KBS and have resolved any potential conflicts. The renovation is moving forward and will result in the restoration of some landscape features that were altered in a renovation in the early-1990s.

Great news! In November 2019, the L.A. City Council unanimously approved the designation of the **Sakai-Kozawa Residence/Tokio Florist and Pole Sign** as an HCM. The Conservancy worked closely with the Little Tokyo Historical Society throughout the landmark process. The Silver Lake home and grounds are significant for their association with the Sakai-Kozawa family and Tokio Florist, their floral business, which operated at this location from 1960 to 2006.

The property is currently for sale. We are very hopeful that a preservation-minded buyer will restore the site and celebrate its rich heritage even as it takes on a new use.•

Stay up to date on all of our issues by subscribing to our email list at *laconservancy.org/subscribe* 

# '70s Turn 50 continued from page 1

flux, moving targets based on the time and changing trends.

# Threats to the '70s

n the decade since the Conservancy launched its efforts to preserve resources from the 1960s, structures from the 1970s have moved increasingly into the cross-hairs—especially those made with faltering building materials.

Gasoline shortages caused by the 1973 oil embargo quickly curtailed the postwar housing explosion in the United States, a boom that had resulted in the construction of roughly six million housing units in California. Construction shrank as 'stagflation,' a term coined in the '70s to describe the simultaneous

occurrence of slow economic growth and high rates of inflation, gripped the country. The subsequent emphasis on cheap construction materials resulted in buildings that were difficult and expensive to maintain.

1970s buildings also face an increased threat due to a lack of enthusiasm for the aesthetics of the era. The design features and fads iconic to it (shag carpet, faux wood-grain paneling, platform shoes, and macramé) tend to be polarizing ones, and its architecture may be equally difficult for many to embrace.

# **A Time of Experimentation**

Yet in Southern California, the '70s marked a time of unprecedented architectural exploration, and the structures left in its wake are some of the finest examples of that creative spirit. Large architectural firms expanded beyond the plain International Style glass box with a variety of building shapes and experimented with glass-skinned exteriors that gave their corporate commissions a simple yet beautiful aesthetic.

The Westin Bonaventure Hotel (John Portman, 1976), the colorful Pacific Design Center (Pelli and Gruen Associates, 1975), and the Federal Aviation Administration Headquarters (César Pelli, Anthony J. Lumsden, DMJM, 1972) exemplify the originality of the decade. Simultaneously, schools of architecture, such as the newly formed Graduate School of Architecture and Urban Planning at UCLA; the School of Environmental Design at California State Polytechnic University, Pomona; and



The colorful Pacific Design Center's first building, the Blue Building, rose at the corner of Melrose Avenue and San Vicente Boulevard in West Hollywood in 1975. Photo by Adrian Scott Fine/L.A. Conservancy.

the radical Southern California Institute of Architecture (SCI-Arc), joined the ranks of the University of Southern California's established architecture school in producing many of the leading architects of the time. Craig Hodgetts, Robert Mangurian, Thom Mayne, Michael Rotondi, Eric Owen Moss, Eugene Kupper, and Frederick Fisher all taught at these institutions, which provided them the means to experiment despite limited budgets.

Frank Gehry's 1978 re-design of his Santa Monica residence using cheap and accessible materials was the first project to bring him significant attention. It catapulted the Los Angeles Deconstructivism movement onto the national stage.

# **Movers and Shakers**

On the social and cultural front, the '70s were a crucible for movements. The Los Angeles Conservancy, Whittier Conservancy, Pasadena Heritage, and many other preservation and heritage groups were founded in the 1970s in response to the demolition and threatened destruction of historic sites across the County.

Similarly, the environmental movement, which gained national attention with landmark legislation, such as the National Environmental Protection Act, the Clean Water Act, and the Endangered Species Act, solidified in Los Angeles through the efforts of new organizations like TreePeople and the California Conservation Corps.

Begun in the '60s, the battle for civil rights continued, now in tandem with and alongside

anti-Vietnam War marches and protests. The Chicano Moratorium took place in 1970, imprinting East Los Angeles with the memories of its message, marchers, and casualties. In the following years, both the women's and LGBTQ+ liberation movements would make their presence known across Southern California, as well. Despite Tom Wolf's descriptor of the 1970s as the "Me" decade, Los Angeles retained strong elements of civic engagement and activism.

# **Celebrating the '70s**

The Conservancy will explore all of this and much more through The '70s Turn 50 initiative. Throughout 2020, we will tell the stories and explore the legacies of the 1970s in a variety of ways, including:

- Holding a yearlong tour and discussion series at significant '70s buildings across the County.
- Hosting special tours of buildings and sites of architectural and cultural importance.
- Nominating structures from the decade for landmark designations.
- Launching a social media campaign and a new '70s-centered microsite.

Most importantly, we will build a coalition of fellow organizations eager to join us in this enterprise. We hope that Conservancy members and citizens of Los Angeles County will create a force for valuing and preserving the rich heritage and unique culture of the 1970s.

See page 1 for a list of some of our upcoming The '70s Turn 50 events, and visit our microsite at <u>laconservancy.org/70sTurn50</u> to learn more about this initiative and our programming partners. We will add more content and announce additional events throughout 2020.•

# OCTOBER 15 / DECEMBER 15 MEMBERSHIP REPORT

The Los Angeles Conservancy would like to acknowledge the generous contributions of our new or upgrading Supporting members, and the new and renewing members of our Sustaining, Benefactor, and Cornerstone groups.

#### TRAVERTINE

(\$10,000) Pearlman Geller Family Foundation

## MARBLE

*(\$5,000 - \$9,999)* Jerry and Linda Bruckheimer Leland Ettinger Sophia Nardin and Luke Wood

#### GRANITE

(\$2,500 - \$4,999) Architectural Resources Group Capital Hall Partners CommonWealth Partners The David Schwartz Foundation Ivanhoé Cambridge Thomas Miller Watling Foundation, Inc.

### LIMESTONE

(\$1,000 - \$2,499) Tim Barber Ltd. Bielski Specialty Services Olga Eysymontt Michael Hanel and Steven Linder Elizabeth Edwards Harris Hernan Hernandez and Karen Van der Burgh Luis Hoyos and Ivan Rukavina Elyse Kaiser David and Robin Kopple Kenneth Korman Marmol Radziner and Associates Doug and Susan Gardner James McClintock and **Richard Graves** Sarah McElroy Catherine Meyler Page & Turnbull Robhana Group David Saffer David Silvas Andree Valdry Robert Vogt and Joel Richardson

#### BENEFACTOR

(\$500 - \$999) Ellen and Don Castleman Perla Eston Steven Fader and Nalsey Tinberg Barbara and Douglas Hadsell Steve Glenn and Jake Hogge Theodore Kotzin Walter Marks Mark and Carol Neumann Ken Pelletier and Amanda Lao Bob Stiefel David K. and Elizabeth S. Thompson Dexter Williams

#### **SUSTAINING** (\$250 - \$499)

Patricia Ahmann Alice Allen James Auld Barbara Blake Leo and Dorothy Braudy Mayer and Sandy Brenner George Budd and Jan Donsbach Janet and Jay Cohen Madeline Cripe Patty Dryden Matt Dubin and Robin Routh Fimie and Jack Estridge Christyann Evans Laney Filuk Anthony and Elisabeth Freinberg Bruce Gainsley Alexis G. Hoen Liz and Ryan Hawkins Patricia Keating and Bruce Hayes Alice and Nahum Lainer Victoria Lautman Edward Levin Judith Levitt and Walter Koenig Thomas and Anne McKerr Gordon McWilliams Peg Meehan S.J. Mulholland, Inc. Lauren Nakasuji Jav W. Nickels Sharon Oxborough Peter and Janet Pettler Vivian Pine-White and John White Michelle Post Michael Ritter **Bradley Roe** James and Sylvia Rothman Lee Sadja Kevin Sharkey **Richard Stanley** Evelyn Stern Susan Tittle Richard W. Titus John Trautmann Elinor Turner Bevanne and Jeffrey Upperman Martin and Helen P. Wachs Eldridge Walker Suzanne Wallander

Steven Warheit and Jean Christensen Tom Weinberg Ben and Rose Weinstein Marcia Williams and Gene Lucero Lorinda Wong and Rick Miller Elaine Zarett

### SUPPORTING

(\$100 - \$249) Teresa Austin Elizabeth Bertrand Marnie Bodek Alan and Laurel Burks Elaine Carbrey Mark and Susan Drozdowski Cuc Du and Scott Ethington Linda Elliot and Ray Johnson Jed and Katherine Elinoff Cornelia Emerson Johanna Felder **Bill Field** Charles Flippen Erica Fox Cathleen and Rich Foye Barbara Goldberg Phyllis L. Gottlieb Stephanie Greger Eric Handt and Jeri Ulberg Mary Harley Francine M. Harvey Sheri and Michael Hirschfeld Ken Hixon Nhung Mong Ho Judith Hyman David Jacot and Francis Diaz Zachary and Lyndsey Kier Brian Kuhar and Elizabeth Thinnes Kathryn Kutsch Anita Landecker M.A. Leonard and Frannie Hemmelgarn Jane and Eddie Lorin Elizabeth Mahoney Marian Manzer Daniel and Monique Melendez Norman M. Morrill Delia Reves Christine Z. Rose Diane Sherwood Timothy Shugrue and Kevin Hale Steven C. Smith Andrea Spatz Katie and Zach Taylor Douglas Williams and Thomas Renzi Joanne Wright

David Zoraster

# Member Spotlight: Daniel Paul

Longtime Conservancy member **Daniel Paul** is an expert in L.A. Late-Modern architecture (1970-1990). Director of Development **Liz Leshin** asked Daniel to tell us about his area of expertise and why he joined



the Conservancy. To read the full interview, visit our blog at *laconservancy.tumblr.com*.

**Liz Leshin**: Why did you join the Conservancy in 1996? What were the main issues of concern then?

**Daniel Paul**: I immediately joined the Los Angeles Conservancy's Modern Committee. We had a slew of preservation issues at hand. It was exciting, a home of sorts, to meet and be among so many others with similar loves.

**LL**: Why do you think it's important to remain a member of the Conservancy?

**DP**: The Conservancy is virtually one-of-a-kind in terms of its scale and what it is willing to go after. Additionally, the Conservancy seems to have sort of a feel for, and ear of, local politics.

**LL**: In 2020, the Conservancy is exploring the 1970s turning 50. One of your specialties is glass-skin buildings, which were built starting in the 1970s. What is the allure of these buildings?

**DP**: I find the work compelling because it frequently possesses moments of beauty that are unexpected for large scale business architecture.

LL: What is the challenge in preserving them?

**DP**: Their scale, the value of their land, preserving the very few and subtle character-defining features that they possess, as well as changing tastes.

**LL**: What do you say to people who describe them as "ugly" or "soulless"?

**DP**: Enjoy their bold, sculptural presence from afar, enjoy their surfaces close-in. Just because they are large-scale projects, know their design work was often done on minuscule time and budget allocations, by architects trying to do something very interesting with very little.•



Los Angeles Conservancy 523 West Sixth Street, Suite 826 Los Angeles, CA 90014

# TIME VALUE

ADDRESS SERVICE REQUESTED

Nonprofit Organization **US Postage Paid** Santa Barbara, CA Permit #553



Members/Youth: \$10 General: \$15 One of several member perks!

# weekly walking tours

# DETAILS AND RESERVATIONS AT laconservancy.org/tours

ANGELINO HEIGHTS first Saturday of the month, 9:45 a.m.

ART DECO

Thursdays, 11 a.m. Saturdays, 10 a.m. BROADWAY THEATRE DISTRICT Saturdays, 10 a.m.

HISTORIC DOWNTOWN Wednesdays, 11 a.m. Saturdays, 10 a.m. MILLENNIUM BILTMORE HOTEL Sundays, 2 p.m.

UNION STATION Saturdays, 10 a.m.

CUSTOMIZED GROUP TOURS AVAILABLE BY SPECIAL ARRANGEMENT