



LOS ANGELES  
CONSERVANCY



523 West Sixth Street, Suite 826, Los Angeles, CA 90014 | [laconservancy.org](http://laconservancy.org)

## FALL TOUR: Adapting L.A.'s General Hospital

**Saturday, September 13th, 2025, 10:00 a.m. – 3:30 p.m.**



Join the Los Angeles Conservancy as a **Sponsor of our Fall Tour**, visiting a beloved Angeleno landmark that is stepping into a new era as a mixed-income housing option, offered as part of the Conservancy's HOME Campaign!

A multi-year campaign, HOME (Housing, Opportunity, Mobility, and Equity), showcases new ideas and strategies for preservation to meet the housing needs of Angelenos. Part of this effort includes working with community partners to create special tours for the public that focus on the many roles preservation plays in the affordable housing conversation, including this special tour coming up on Saturday, September 13 at General Hospital in Boyle Heights.

Los Angeles General Medical Center was once a central hospital for many Angelenos. Now, this stunning Art Deco hospital with spectacular murals and original tile floors is taking on a new role providing affordable housing. A public-private development, this project will have at least 30% of its units designated as affordable, after strong community advocacy efforts and public outreach. Don't miss your chance to gain a sneak peek at this transformative adaptive reuse, mixed-income housing project.



**Please sponsor this  
special behind-the-  
scenes look at a  
community beacon!**



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The Los Angeles Conservancy is a non-profit membership organization whose mission is to work through education and advocacy to recognize, preserve, and revitalize the historic architectural and cultural resources of Los Angeles County. We offer a variety of walking and driving tours, and public programs both weekly and seasonally, including special tours which focus on particular neighborhoods, communities or themes.



## **Sponsorship Opportunities**

### ☐ **\$5,000 Presenting Tour Sponsor**

- Presenting logo or name recognition on the L.A. Conservancy website, including a live link to sponsor's website, if desired
- Presenting sponsor recognition on printed and digital program materials.
- Social media posts across all platforms, thanking/tagging sponsor before and after the event\*
- 8 tickets for guided tour

### ☐ **\$2,500 Sustaining Tour Sponsor Recognition**

- Premier logo or name recognition on the L.A. Conservancy website, including a live link to sponsor's website, if desired
- Premier sponsor recognition on printed and digital program materials.
- Social media posts across all platforms, thanking/tagging sponsor before and after the event\*
- 4 tickets for guided tour

☐ **\$1,000 Supporting Tour Sponsor Recognition**

- Prime logo or name recognition on the L.A. Conservancy website, including a live link to sponsor's website, if desired
- Sponsor recognition on printed and digital program materials.
- Social media posts across all platforms, thanking/tagging sponsor before and after the event\*
- 2 tickets for guided tour

☐ **\$500 Tour Friend Recognition**

- Prominent logo or name recognition on the L.A. Conservancy website, including a live link to sponsor's website, if desired
- Sponsor recognition on printed and digital program materials.
- Social media posts across all platforms, thanking/tagging sponsor before and after the event\*
- 1 ticket for guided tour

**\*Conservancy email blasts go out to 30,000 people; the Conservancy website has 766,000 visits per year; and Conservancy social media reaches over 100,000 followers.**



**Sponsorships must be pledged by **Monday, August 24, 2025** to appear in the initial support materials; sponsorships received afterwards will appear on updated digital materials, as well as the Conservancy website, and subsequent emails.**

Company/Individual Name \_\_\_\_\_ Contact \_\_\_\_\_

Recognition Name \_\_\_\_\_

To include a logo, please email a high-res (300 dpi) file to [lleshin@laconservancy.org](mailto:lleshin@laconservancy.org)

Address \_\_\_\_\_ City \_\_\_\_\_ ZIP Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Total Enclosed \$** \_\_\_\_\_

☐ Check Enclosed (payable to Los Angeles Conservancy)

☐ Charge to: ☐ VISA ☐ MasterCard ☐ AMEX ☐ Discover

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ V-Code \_\_\_\_\_

Signature \_\_\_\_\_

Please complete this form and return it to Liz Leshin, Los Angeles Conservancy, 523 W. Sixth St., Ste. 826, Los Angeles, CA, 90014; or email [lleshin@laconservancy.org](mailto:lleshin@laconservancy.org).

Questions? Contact Liz by email or at (323) 270-4334. Thank you for your support!

**The Los Angeles Conservancy is a nonprofit 501(c)(3) organization, Federal ID# 95-3273046.**