



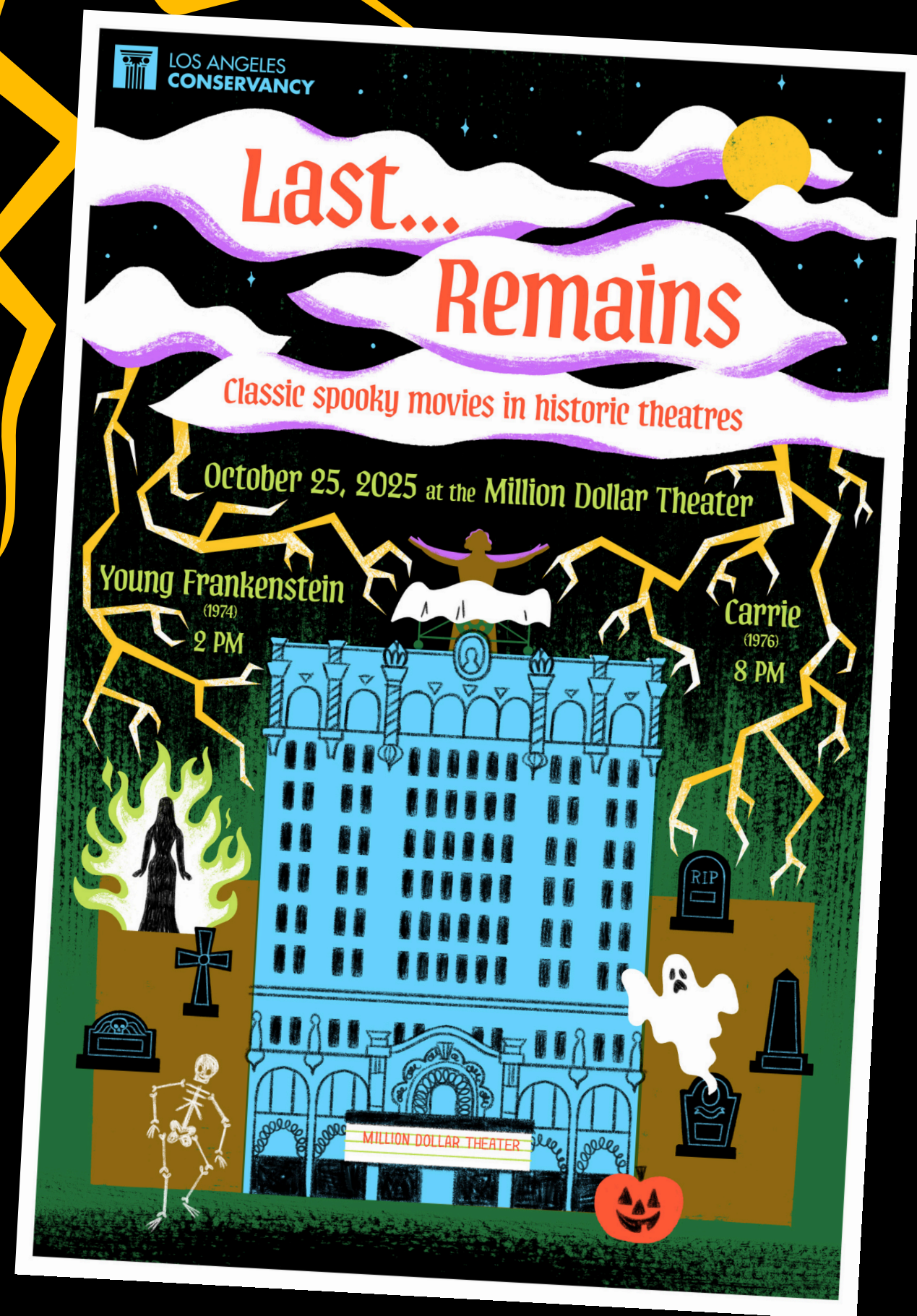
LOS ANGELES
CONSERVANCY

LAST REMAINING SEATS

OCTOBER 25, 2025

2025 PARTNERSHIP OPPORTUNITIES

[LACONSERVANCY.ORG/LRS](https://laconservancy.org/lrs)



ABOUT LAST REMAINING SEATS

CLASSIC FILM SERIES IN HISTORIC THEATRES

Join us this October for our *first ever Halloween edition of Last Remaining Seats*, the Los Angeles Conservancy's signature event and an L.A. tradition since 1987.

- Classic films in historic theatres
- Matinee and evening screenings
- Special guests and attractions, including photo stations, scavenger hunts with prizes, and more
- Nearly 5,000 of L.A.'s most enthusiastic audience members!

The Los Angeles Conservancy launched *Last Remaining Seats* to draw attention to L.A.'s spectacular yet overlooked and underutilized historic theatres. Today, we're thrilled to see these theatres lit up and in use!



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2025 HALLOWEEN | LAST REMAINING SEATS

OCTOBER 25, 2025 | THE MILLION DOLLAR THEATER | DTLA



*YOUNG
FRANKENSTEIN*
(1976)
2 p.m.



CARRIE
(1974)
8 p.m.



TERRIFYING \$10K SPONSORSHIP

- Name recognition on the marquee of DTLA's popular Million Dollar Theater on L.A.'s Broadway corridor
- Sponsor listing on website, emails, digital tickets, printed materials
- Logo, name recognition, or ad (static or video) in pre-show loop
- Social media sponsor recognition (4 posts)
- 12 VIP Reserved Tickets to Last Remaining Seats screenings
- Lobby and social media engagement opportunities available, including product placement and distribution



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FRIGHT DAY \$5K SPONSORSHIP

- Sponsor listing on website, emails, digital tickets, printed materials
- Logo, name recognition, or ad (static or video) in pre-show loop
- Social media sponsor recognition (2 posts)
- 6 VIP Reserved Tickets to Last Remaining Seats screenings
- Lobby opportunities available for tabling, promotions, or more



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DIGITAL ADVERTISING

ADS RATES INCLUDE ADVERTISING IN BOTH FEATURES

PRE-SHOW LOOP - 60 MINUTES

Digital Static Ad - \$500

PRE-SHOW LOOP - NO AUDIO

Digital Video Ad - \$1,000

PRE-FEATURE - INCLUDES AUDIO

Digital Video Ad - \$2,500



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CUSTOMIZABLE DIGITAL OPPORTUNITIES

Digital recognition can include sponsor listings, ads and/or product promotion or discount.

SOCIAL MEDIA

100,000+ ACROSS ALL PLATFORMS

- Sponsor Recognition on posts
- 1-3 Instagram Stories*
-

EMAIL/WEBSITE

35,000+ EMAIL SUBSCRIBERS/
300,000 WEBSITE PAGEVIEWS EXPECTED

- Recognition on promotional emails
- Recognition on Digital Tickets
- Recognition/promotion on Post-Event Email*

PRE-SHOW

4,400 AUDIENCE MEMBERS

- Static ad on Digital Pre-Show Loop
- Video spot before screenings



* Opportunities only available for "Terrifying \$10K Sponsorship."

“[LRS] IS THE MOST
WONDERFUL TIME
OF THE YEAR 😊”

-GARIBALDINA SOCIETY





LOS ANGELES CONSERVANCY

The Los Angeles Conservancy is a nonprofit membership organization that works through education and advocacy to recognize, preserve, and revitalize the historic architectural and cultural resources of Los Angeles County.



Click Here to
Become a
Sponsor
Now!

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**Contact Liz Leshin at LLeshin@laconservancy.org
or (323) 270-4334 to learn more or explore a
custom partnership to meet your needs!**