



# Promotion Toolkit

Celebrate Your Project and Achievement



# Alert the Press

Customize this press release template to your project.

- ✓ **Download the press release and customize it for your winning project**
- ✓ **Submit your press release and photos to digital and traditional media, local councilmember/county supervisor's office, and outlets who might be interested in covering your recognition**
- ✓ **Send out an email announcement to your clients and supporters**



LOS ANGELES  
CONSERVANCY



# Wear The Winner Seal

Promote your recognition in everyday communication



**Download the winner seal**



**Add the winner seal to your website**



**Add the winner seal to your email signature**



**Add the winner seal to your stationery**



**Hang your certificate at your office (Need to order one? [Order here.](#))**



# Share on Social

Announce your recognition to your social networks



## Customize this text for your project.

🏆 We're Honored to Receive the 2026 Preservation Award! 🏆

We're thrilled to share that **[Your Project Name]** has been recognized with a Preservation Award from the Los Angeles Conservancy!

This recognition highlights our efforts to preserve and revitalize **[Your Site]**, honoring its history while adapting it for continued community use.

We're grateful to our dedicated partners, supporters, and community members who helped bring this vision to life. Projects like this remind us why historic preservation matters.

📷 Photo by **[insert photo credit]**

#PreservationAwards #HistoricPreservation #LosAngeles #LAConservancy **#[ProjectHashtag]**



# Share on Social (Con't)

**Announce your recognition to your social networks**

- ✓ **Download the official 2026 Preservation Awards photo and your project photo with the winner seal**
- ✓ **Use both photos to share on your social networks (LinkedIn, Instagram, Facebook, X, Substack, Discord, etc.)**
- ✓ **Tag the L.A. Conservancy on Instagram, Facebook, X, LinkedIn or TikTok**

Instagram: @laconservancy

Facebook: @laconservancy

X: @laconservancy

TikTok: @laconservancy

LinkedIn: @los-angeles-conservancy



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# Need More Help?

Contact us if you need assistance.



**For questions about promoting your award, please contact:**

**Lisett Chavarela, Director of Communications**  
**[lchavarela@laconservancy.org](mailto:lchavarela@laconservancy.org)**



**For questions about the 2026 Preservation Award Celebration, tickets, sponsorships, certificates, and more, please contact:**

**Chelsey Crabbe, Development Manager**  
**[ccrabbe@laconservancy.org](mailto:ccrabbe@laconservancy.org)**



**For more important information for Preservation Award Winners, [click here](#).**