



LOS ANGELES
CONSERVANCY
LAST REMAINING SEATS

\$25,000 Series Supporting Sponsorship Benefits – 2026

Recognition

- Prominent logo or name recognition** on *Last Remaining Seats* lineup announcement email, including a live link to sponsor's website
 - » Distribution: 33,529; open rate of 48.1% in 2025 (nearly twice the national average)
- Two social media posts, thanking and tagging you** before, during, after series (April-July)
 - » Distribution: Instagram (61,800 followers), Facebook (46,400 followers), X (16,500 followers), a total of 124,700+ followers)
- Prominent logo or name recognition and live link** on the *Last Remaining Seats* page of Conservancy's website
 - » Distribution: 71,210 views in 2025 season; website received 1.5 million+ views in 2025
- Full-page ad in print program**
 - » Distribution: 5,600+
- Prominent logo or name recognition on screen before every film screening**
- Logo or name recognition** on *Last Remaining Seats* printed postcard (not offered for most sponsorship levels)
 - » Distribution: 5,000+
- Logo or Name recognition in targeted emails** to *Last Remaining Seats* subscribers
 - » Distribution: over 18,000 recipients per email (minimum of 5 emails anticipated)
- Name recognition and special thanks** in one Conservancy blog post (lineup announcement and series wrap-up), including live links to sponsor websites
- Name on theatre marquee(s)** when possible
- Logo or name on VIP tickets** (not offered for most sponsorship levels)
- Name recognition in *Last Remaining Seats* press release**

Event Benefits

- Six (6) VIP reserved seats to all films in the series**
- Invitation for six (6) to the VIP opening reception on Saturday, June 6**, at the Broadway Bar at the Orpheum in downtown Los Angeles, followed by the opening night screening, along with other *Last Remaining Seats* sponsors and major Conservancy supporters





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\$10,000 Producer Series Sponsorship Benefits – 2026

Recognition

- Logo or name recognition** on *Last Remaining Seats* lineup announcement email, including a live link to sponsor's website
 - » Distribution: 33,529; open rate of 48.1% in 2025 (nearly twice the national average)
- One social media post, thanking and tagging you** before, during, after series (April-July)
 - » Distribution: Instagram (61,800 followers), Facebook (46,400 followers), X (16,500 followers), a total of 124,700+ followers)
- Logo or name recognition and live link** on the *Last Remaining Seats* page of Conservancy's website
 - » Distribution: 71,210 views in 2025 season; website received 1.5 million+ views in 2025
- Logo or name listing in print program**
 - » Distribution: 5,600+
- Logo or name recognition on screen before every film screening**
- Logo or Name recognition in targeted emails** to *Last Remaining Seats* subscribers
 - » Distribution: over 18,000 recipients per email (minimum of 5 emails anticipated)
- Name recognition and special thanks** in one Conservancy blog post (lineup announcement and series wrap-up), including live links to sponsor websites
- Name on theatre marquee(s)** when possible
- Name recognition in *Last Remaining Seats* press release**

Event Benefits

- Two (2) VIP reserved seats to all films in the series**
- Invitation for two (2) to the VIP opening reception on Saturday, June 6**, at the Broadway Bar at the Orpheum in downtown Los Angeles, followed by the opening night screening, along with other *Last Remaining Seats* sponsors and major Conservancy supporters





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\$10,000 Producer Screening Sponsorship Benefits – 2026

Recognition

Logo or name recognition on *Last Remaining Seats* lineup announcement email, including a live link to sponsor's website

- » Distribution: 33,529; open rate of 48.1% in 2025 (nearly twice the national average)
- One social media post, thanking and tagging you** before, during, after series (April-July)
 - » Distribution: Instagram (61,800 followers), Facebook (46,400 followers), X (16,500 followers), a total of 124,700+ followers)
- Logo or name recognition and live link** on the *Last Remaining Seats* page of Conservancy's website
 - » Distribution: 71,210 views in 2025 season; website received 1.5 million+ views in 2025
- Logo or name listing in print program**
 - » Distribution: 5,600+
- Logo or name recognition on screen before sponsored screening**
- Logo or Name recognition in targeted emails** to *Last Remaining Seats* subscribers
 - » Distribution: over 18,000 recipients per email (minimum of 5 emails anticipated)
- Name recognition and special thanks** in one Conservancy blog post (lineup announcement and series wrap-up), including live links to sponsor websites
- Name on theatre marquee** when possible
- Name recognition in *Last Remaining Seats* press release**

Event Benefits

- Ten (10) VIP reserved seats to sponsored screening**
- Invitation for two (2) to the VIP opening reception on Saturday, June 6**, at the Broadway Bar at the Orpheum in downtown Los Angeles, followed by the opening night screening, along with other *Last Remaining Seats* sponsors and major Conservancy supporters





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\$5,000 Series Patron Sponsorship Benefits – 2026

Recognition

- Logo or name recognition** on *Last Remaining Seats* lineup announcement email, including a live link to sponsor's website
 - » Distribution: 33,529; open rate of 48.1% in 2025 (nearly twice the national average)
- One social media post, thanking and tagging you** before, during, after series (April-July)
 - » Distribution: Instagram (61,800 followers), Facebook (46,400 followers), X (16,500 followers), a total of 124,700+ followers)
- Logo or name recognition and live link** on the *Last Remaining Seats* page of Conservancy's website
 - » Distribution: 71,210 views in 2025 season; website received 1.5 million+ views in 2025
- Logo or name listing in print program**
 - » Distribution: 5,600+
- Logo or name recognition on screen before every film screening**
- Logo or Name recognition in targeted emails** to *Last Remaining Seats* subscribers
 - » Distribution: over 18,000 recipients per email (minimum of 5 emails anticipated)
- Name recognition and special thanks** in one Conservancy blog post (lineup announcement and series wrap-up), including live links to sponsor websites
- Name on theatre marquee(s)** when possible
- Name recognition in *Last Remaining Seats* press release**

Event Benefits

- Two (2) VIP reserved seats to all films in the series**
- Invitation for two (2) to the VIP opening reception on Saturday, June 6**, at the Broadway Bar at the Orpheum in downtown Los Angeles, followed by the opening night screening, along with other *Last Remaining Seats* sponsors and major Conservancy supporters





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Opening Night Reception Sponsorship Benefits – 2026 (\$5,000)

Recognition

- Logo or name recognition and live link on the *Last Remaining Seats* page of Conservancy's website**
 - » Distribution: 71,210 views in 2025 season; website received 1.5 million+ views in 2025
- Prominent logo or name recognition on signage at Opening Night Reception venue**
- Recognition in print program**
 - » Distribution: 5,600+
- Prominent logo recognition on screen before opening night film**

Event Benefits

- Invitation for six (6) to the VIP opening reception on Saturday, June 6**, at the Broadway Bar at the Orpheum in downtown Los Angeles, followed by the opening night screening, along with other *Last Remaining Seats* sponsors and major Conservancy supporters





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Opening Night Reception Patron Benefits – 2026 (\$2,500)

Recognition

- Logo or name recognition and live link** on the *Last Remaining Seats* page of Conservancy's website
 - » Distribution: 71,210 views in 2025 season; website received 1.5 million+ views in 2025
- Prominent logo or name recognition on signage at Opening Night Reception venue**
- Recognition in print program**
 - » Distribution: 5,600+
- Prominent logo recognition on screen before opening night film**

Event Benefits

- Invitation for two (2) to the VIP opening reception on Saturday, June 6**, at the Broadway Bar at the Orpheum in downtown Los Angeles, followed by the opening night screening, along with other *Last Remaining Seats* sponsors and major Conservancy supporters





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Digital Marketing Opportunities – 2026

Rates include advertising in all six June *Last Remaining Seats* screenings
(Pre-show 60 minute loop)

\$1,000 - Video Ad in Loop

\$500 - Digital Ad in Loop

For more information on sponsorship or marketing opportunities, please contact
Liz Leshin, director of development at lleshin@laconservancy.org
or (323) 270-4334.

